

Strong on Pests. Gentle on Pollinators and Beneficial Insects.

Benefits of Sefina® Insecticide in Alfalfa



Rapid Onset Activity

- Feeding cessation in minutes
- Starvation and dehydration of insects may take several days depending on environmental conditions
- Protects yield potential and prevents quality issues
- Strong residual activity



Compatible with Pollinators

- No pollinator restrictions
- Flexible application timing window
- Follow Bee Safe protocols LEARN MORE >



Compatible with Beneficials

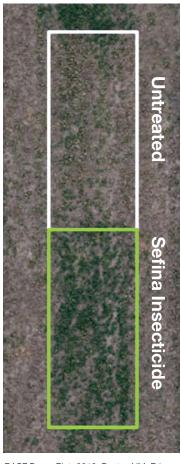
- Gentle on beneficials for true Integrated Pest Management
- Favorable environmental profile



Unique Mode of Action

- Only IRAC 9D insecticide for resistance management
- No known cross resistance to other insecticides

Sefina insecticide delivers high efficacy with residual control of adult and immature stage aphids and leafhoppers.



BASF Demo Plot, 2019. Dexter, NM. Primary: blue aphids. Application made on February 4, 2019 (Picture taken March 8, 2019).



Targeted Pests and Use Rates

	Pest	Use Rate per Application
	Aphids (including): - Pea aphid (Acyrthosiphon pisum) - Spotted alfalfa aphid (Therioaphis trifolii)	3.0-6.0 fl oz/A
	– Blue alfalfa aphid (Acyrthosiphon kondoi)	5.0-6.0 fl oz/A
	Leafhopper (including): - Potato leafhopper (Empoasca fabae)	6.0-10.0 fl oz/A
7"	Suppression of: - Silverleaf whitefly (Bemisia tabaci)	10.0 fl oz/A
1	Suppression of: - Western tarnished plant - bug (Lygus hesperus)	10.0 fl oz/A

Sefina® Insecticide Has a Favorable Environmental Profile







Aphid – Blue alfalfa aphid pictured. Photo credit: Kevin R. Caffrey, PhD, BASF Tech Service: Southern San Joaquin Valley, CA. Leafhopper – Photo credit: Jack Kelly Clark, University of California.

Silverleaf Whitefly – Photo credit: Kevin R. Caffrey, PhD, BASF Tech Service: Southern San Joaquin Valley, CA.

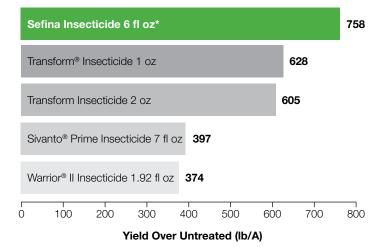
Application Recommendations

- REI: 12 hours
- Rainfast: 1 hour

Western Tarnished Plant Bug - Photo credit: lan Grettenberger, University of California.

- PHI: 0 days
- Seasonal Max: 16 fl oz/A/yr
- Recommended Spray Volumes/Acre:
 - Aerial: 5 GPAGPAGPA
 - Chemigation: Less than or equal to 0.2"
- Optimal application timing is when alfalfa height is around 6" and at the first indication of growing aphid populations
- To assist in optimum coverage and translaminar movement the use of a complementary spreading adjuvant is recommended

Sefina Insecticide Outperforms the Competition



*In 2019 the Sefina insecticide application use rate was 5.5 fl oz/A. Michael Rethwisch, University of California Cooperative Extension Farm Advisor. Spring alfalfa (Primary: blue alfalfa aphids). Riverside County CA, all trials near Blythe, CA. Multiple years: 2019-2022. For trials conducted in 2022, insecticide treatments were applied at the recommended timing window, when the alfalfa crop height was approximately 6 inches. Sefina insecticide 6 fl oz/A (n=6), Transform insecticide 1 oz/A (n=4), Transform insecticide 2 oz/A (n=4), Sivanto Prime insecticide 7 fl oz/A (n=3) and Warrior II insecticide 1.92 fl oz/A (n=3).



