

2025 BASF Real Results Corn and Soybean Yield Challenge Sweepstakes Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED. SEE BELOW FOR DETAILS.

1. Eligibility: The BASF Real Results Corn and Soybean Yield Challenge Sweepstakes (the “Sweepstakes”) is open only to participants who (1) are legal residents of the United States **excepting** residents of the states of New York and Florida, (2) are at least 18 years of age or the age of majority in the jurisdiction where they reside, whichever is greater, at the time of entry, and (3) are active corn or soybean agricultural producers and identifiable in the AGIIS database with a valid Global Location Number (GLN). Only one entrant per GLN; only one entrant per address. Sponsor reserves the right to verify eligibility through industry databases or other means. Winners may be required to verify agricultural status prior to receiving a prize. This Sweepstakes is not open to the general public.

Employees, contractors, directors, officers and agents of BASF (“Sponsor”) and each of Sponsor’s parent, affiliates, subsidiaries, distributors, sales representatives, and advertising, promotion and judging agencies and all other service agencies involved with the Sweepstakes, and members of the immediate family (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) and household members of each such employee (whether or not related) are not eligible to enter or win.

Participants may give voluntary (unpaid) media interviews or testimonials reflecting use of Revylok fungicide, Revytek fungicide, and/or Veltyma fungicide. Appearing in a testimonial or interview does not disqualify a participant and does not increase chances of winning. All eligible entries have an equal opportunity to win.

This Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void outside the United States and where prohibited. Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Sponsor’s decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Sponsor: The Sponsor of the Sweepstakes is BASF Corporation, 2 TW Alexander Dr, Research Triangle Park, NC 27713. As of November 1, 2025, BASF Corporation will assign this Sweepstakes and all rights, obligations, and liabilities of BASF Corporation under the Sweepstakes to BASF Agricultural Solutions US LLC. As of that date, all references to BASF Corporation, BASF, or Sponsor shall be referred to as BASF Agricultural Solutions US LLC, BASF, and Sponsor, as the context requires. The Sweepstakes are in no way sponsored, endorsed, or administered by, or associated with Ford Motor Company, Facebook, Meta, or Instagram, and those entities have not authorized or otherwise approved the Sweepstakes. Entrants shall submit all information to Sponsor (not Ford, Facebook, Meta, or Instagram). Any questions, comments, or complaints regarding the Sweepstakes should be directed to Sponsor and not to Ford, Facebook, Meta or Instagram. By entering, entrants fully release and hold Ford, Facebook, Meta, and Instagram harmless from liability.

3. Sweepstakes Entry Period:

- The entry period for submitting corn or soybean field insights and/or photographs is from 8:00 AM EST on July 1, 2025, until 11:59 PM EST on August 30, 2025;
- The entry period for submitting corn or soybean harvest results is from 8:00 AM EST on September 1, 2025 until 11:59 PM EST on December 1, 2025;
- The entry period for submitting an Alternate Method of Entry (see Section 4(b)) is from 8:00 AM EST on July 1, 2025, until 11:59 PM EST on December 1, 2025;

(each an “Entry Period”).

4. How to Enter: During the applicable Entry Period above, entrant must:

- (a) Submit one or both of the following regarding entrant's corn or soybean field(s) treated with Revylok fungicide, Revytek fungicide, and/or Veltyma fungicide, via an entry form at BASFyieldchallenge.com:

(i) Field insights and/or photograph(s) (when visual differences appear or at onset of disease, suggested timeframe ~ 45 DAT), OR

(ii) Harvest yield results;

OR

- (b) Mail to Sponsor, with postage fully pre-paid, to BASF Real Results Challenge, Attn. Shane Dailey, 2 TW Alexander, Research Triangle Park, NC 27713-2847 entrant's first and last name, name of farm, mailing address, email address, telephone number, and date of birth ("Alternate Method of Entry" or "AMOE").

Insights must be with respect to entrant's use of one or more of the referenced BASF fungicides on entrant's corn or soybean fields, and photographs must be of entrant's corn or soybean field(s) treated with one or more of the referenced BASF fungicides.

Re: Photographs. By submitting a photograph(s), entrant represents and acknowledges that he/she is the sole creator and copyright owner of each photograph submitted and grants to BASF, in perpetuity, a worldwide, exclusive license to publish, reproduce, modify, edit, and otherwise use and exploit each photograph submitted for any and all purposes BASF desires, including but not limited to publication, distribution, advertising, and marketing purposes, for internal and external purposes, all without extra compensation to or additional consent of entrant. For a photograph in which a person is recognizable, entrant must be prepared to provide an executed release from the person or, in the case of a minor, the subject's parent or legal guardian, upon BASF's request (without such release form, BASF may disqualify the submission). Entrant waives the right to inspect or approve a photograph used by BASF or the copy used in connection therewith or the use in which it is applied. Entrant releases, discharges, and agrees to hold harmless BASF and those acting under its permission or upon its authority, from and against any and all damages, liability, costs, and expenses arising from the use of submission, including, without limitation, any claim based on publicity rights, defamation, invasion of privacy, copyright infringement, trademark infringement or any other intellectual property or other cause of action whatsoever. Photographs that violate or infringe another person's rights, including but not limited to copyright, are not eligible. Photographs that contain sexually explicit, nude, obscene, violent, or other objectionable or inappropriate content, as determined solely by BASF, are not eligible.

Entrants may submit one (1) entry under each of subsections (a)(i) and (ii) above for a total of two (2) entries, however, they may not also submit an entry under the AMOE. Entrants entering under the AMOE may submit up to two (2) entries. No entrant may win more than one (1) prize. Entries submitted by the AMOE have an equal opportunity to win the same prizes offered to other entries.

Please see Section 7 below for the schedule of the prize drawings. All times are expressed in Eastern Standard Time (EST).

5. At the close of the Entry Period, Sponsor will put all entries into a drawing to award three (3) prizes, each being a two (2) year lease of a 2025 Ford® Super Duty F-250 Lariat truck (details set forth in Section 7 and 8).

Sponsor and its agents, affiliates, subsidiaries, representatives and service providers may use entrant's personal information submitted with entry for purposes of prize fulfillment. The Sponsor will not sell personal information.

Sponsor is not responsible for lost, late, illegible, misdirected, or incomplete entries or invitations, incorrect or inadvertent deletion or filing of an entry, or other errors or malfunctions of any kind whether human, mechanical, electronic or otherwise. Proof of submission of entry will not be deemed proof of receipt by the Sponsor. No facsimiles or mechanical reproductions of entries allowed. Submissions become property of Sponsor and will not be returned. Automated entries are prohibited, and any use of automated devices will cause disqualification. Entrants may not enter with multiple identities. Any entrant who attempts to enter under multiple identities, will be disqualified and forfeits any and all prizes won, in Sponsor's sole discretion.

6. Entrant Verification: As each entry is submitted, Sponsor will review and verify all entries. Any entrant who is found not to be eligible for this Sweepstakes will be disregarded and will not be eligible for the drawing. Ineligible individuals will not receive notification or any correspondence from Sponsor of their ineligible status.

7. Prize Drawing: Individuals who do not follow all of the instructions and/or abide by these Official Rules or other instructions of Sponsor may be disqualified. The odds of winning depend on the number of eligible entries received.

There will be three (3) winners, randomly selected from among all **eligible** entrants. The drawing will be on December 10, 2025, at approximately 10:30 AM EST. The winners will be selected as follows: the Sponsor will conduct a random drawing at the previously mentioned time to determine the prize winners by randomly selecting three (3) eligible entrants from the entries. **Each of the three winners drawn will be a potential winner of a prize, subject to verification.** The prize winners will be contacted by phone and/or email by December 11, 2025. If a winner cannot be contacted, is ineligible, or fails to claim the prize and confirm his/her mailing address and provide requested tax information within five (5) business days from the time award notification is given, the prize may be forfeited.

The Sponsor reserves at its sole discretion the right to not award a prize or to determine an alternate winner, also subject to verification, in accordance with the Official Rules in the event that a winner has been disqualified, cannot be contacted, or is deemed ineligible for any reason.

As a condition of participating in the Sweepstakes, each entrant agrees and acknowledges that in order to be deemed a winner, each potential winner may be required to sign and return a Publicity Release and agree to all terms herein or prize may be forfeited. A potential prize winner's failure to return all required forms within this time period may result in the potential winner being disqualified and an alternate winner may be determined by Sponsor, in its sole discretion and in accordance with the Official Rules.

If a potential winner is disqualified for any reason, the Sponsor reserves the right to determine an alternate winner by conducting a random drawing from among all **eligible** entrants. By participating in this Sweepstakes, each entrant agrees (a) to be bound by these Official Rules; and (b) as between entrant and the Sponsor, the decisions of the Sponsor are final on all matters relating to the Sweepstakes; and (c) in the event that entrant does not comply with these rules, he/she will be disqualified, and the prize (if any) will be forfeited.

8. Prize; Taxes: The three (3) winners selected at the drawing will each receive a fully subsidized two (2) year lease of a Ford® Super Duty F-250 Lariat truck, each valued at approximately \$32,00 US. The prizes offered herein shall be the only prizes awarded in this Sweepstakes by the Sponsor.

Each winner must enter into a two-year lease agreement with Ford Motor Credit Company and adhere to all terms and conditions of that lease agreement. Each winner is responsible for routine maintenance of the vehicle and is responsible for insuring the vehicle as required by the terms of the lease agreement. Each winner will also be responsible for mileage in excess of 15,000 miles per year, at the rate stated in the lease agreement, and assumes full responsibility for damage to the vehicle, excess wear and tear charges, and all other liabilities at lease end as specified in the lease agreement. Vehicle will be delivered with standard equipment, as described above; any upgrades and options are at the sole

expense of the winner. Color, package, factory options, and other prize specifics to be determined by Sponsor and are subject to availability. Sponsor does not make, nor in any manner is it responsible or liable for, any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the vehicle, including, but not limited to, its quality, fitness for purpose, performance, or mechanical condition. Prize winner must have proof of a valid U.S. driver's license from their state or place of residence in the United States to take delivery of vehicle; failure to show same may result in prize forfeiture and selection of an alternate winner. Winner will be responsible for all optional equipment, title, license, insurance, and registration fees required in claiming the vehicle, applicable taxes, as well as all other expenses relating to the receipt and use of prize vehicle, including any travel and transportation costs associated with collecting the vehicle. All other costs not specifically stated herein are the responsibility of the winner. Each winner will be provided instructions on how to obtain his/her prize vehicle at a dealership to be determined by Sponsor. Winner must take delivery of vehicle within thirty (30) days of notification that dealership has received vehicle. The winner will be solely responsible for all federal, state, and/or local taxes and for any other fees or costs associated with the prize they receive, regardless of whether the prize is used in whole or in part. All prize details not specified herein are at Sponsor's sole discretion.

Sponsor will provide each winner with a W-9 form which must be completed and returned to Sponsor for tax reporting purposes. Each winner may be required to provide Sponsor with a valid Social Security number or tax identification number for tax reporting purposes, before the prize is awarded. If a winner fails to return the form to Sponsor by the requested deadline, prize may be forfeited in Sponsor's sole discretion. Each winner will be issued an IRS form 1099 for the value of the prize won. Approximate retail value of the prize will be determined by the latest lease offer supplied by Ford Motor Company at the time of the drawing, but total value of each of the three prizes is approximately \$20,000. The difference in value of prize as stated herein and value at time of prize notification, if any, will not be awarded.

Prize is non-transferable, non-assignable, and no cash, cash equivalent, or substitution of prize is offered, except at the sole discretion of the Sponsor. If a prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right to substitute prize with another prize of equal or greater value. Federal, state and local taxes and any fees and expenses related to acceptance and use of a prize not specifically stated herein, if any, remain the sole responsibility of the winner. Sponsor will not replace any prizes that are lost, damaged or stolen after prizes have been given to the winners. THE SWEEPSTAKES AND PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT.

9. Release: As a condition of entering this Sweepstakes, each entrant agrees (and agrees to confirm in writing): (a) to release Sponsor and its affiliates, subsidiaries, retailers and agents, and each of their officers, directors, employees and agents, from any and all causes of action arising out of or connected with this Sweepstakes or any prize awarded, and further releases and holds Sponsor harmless from liability, illness, injury, death, loss, litigation, claim, judgment, or damage incurred with respect to the awarding, receipt, possession and/or use or misuse of any prize, whether caused by negligence or not; and (b) under no circumstances will any entrant be permitted to obtain a prize for another entrant; and (c) hereby knowingly and expressly waives all rights to claim punitive, incidental, consequential or any other damages; and (d) all causes of action shall be resolved individually, without resort to any form of class action; and (e) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred (if any), excluding attorneys' fees and court costs.

10. Publicity and Personal Information: Except where prohibited by law, each winner grants (and agrees to confirm this grant in writing, if requested) permission for Sponsor and those acting under its authority to use winner's name, portrait, picture, photograph, voice, likeness, image, and/or statements about this Sweepstakes, and any and all identifying characteristics and biographical information including, but not limited to, the taking of photograph(s) and/or video(s) by Sponsor or its designee, for educational, promotional, publicity, or advertising and promotion purposes, without limitation, and without any further compensation, notice, review, or consent. Each winner grants to Sponsor a royalty-free, worldwide,

perpetual, irrevocable, and assignable right to use such photograph(s) and/or video(s), including derivative works of the same, in any and all media (including, but not limited to, websites, social media, press releases, and printed publications and materials) now known or hereinafter invented or created without territorial or time limitations and without compensation.

Personal information collected from entrants is subject to the Sponsor's Private Policy available at: [Data Privacy \(basf.com\)](https://www.basf.com/us/en/legal/data-protection.html) ([https: www.basf.com/us/en/legal/data-protection.html](https://www.basf.com/us/en/legal/data-protection.html)) which includes a specific Notice for California Residents (CCPA Notice).

11. General Conditions: Sponsor is not responsible for lost, late, misdirected, undelivered, incorrect or inaccurate entry information however caused, including but not limited to security controls, Internet users, or by any of the equipment or programming associated with or utilized in this Sweepstakes or by any technical or human error which may occur in the processing of the entries. Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, bug, virus, technical failures, or any other factor beyond Sponsor's reasonable control corrupt, impair, or affect the administration, security, fairness, proper conduct, or the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. In the event of cancellation, Sponsor will randomly award the prize from among all eligible, non-suspect entries received prior to cancellation. Sponsor is not responsible for computer system, phone line, hardware, software or program malfunctions, or other errors, failures or delays in computer transmissions, the website, or network connections that are human or technical in nature. Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process, the website, or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or acting in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes, including but not limited to multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by these Official Rules; or the use of bots, macros, scripts, or other technical means for entering. Any attempt by any person to deliberately damage any website or undermine the legitimate operation of this Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that or any other provision.

12. Binding Arbitration: Entrant agrees that any controversy or claim arising out of or relating to this Sweepstakes shall be settled by binding arbitration in a location determined by the arbitrator as set forth herein (provided that such location is reasonably convenient for claimant), or at such other location as may be mutually agreed upon by the parties, in accordance with the procedural rules for commercial disputes set forth in the Comprehensive Arbitration Rules and Procedures of JAMS ("JAMS Rules and Procedures") then prevailing, and judgment upon the award rendered by the arbitrator(s) may be entered in any court having jurisdiction thereof. The arbitrator shall be selected pursuant to the JAMS Rules and Procedures. The arbitrator shall apply North Carolina law for all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and the Sponsor in connection with the Sweepstakes, consistent with the Federal Arbitration Act and applicable statutes of limitation and shall honor claims of privilege recognized at law. In the event that entrant is able to demonstrate that the costs of arbitration will be prohibitive as compared to the costs of litigation, Sponsor will pay as much of the filing and hearing fees in connection with the arbitration as the arbitrator deems necessary to prevent the arbitration from being cost-prohibitive. If any part of this arbitration provision is deemed to be invalid, unenforceable or illegal (other than that claims will not be arbitrated on a class or representative basis), or otherwise conflicts with the rules and procedures established by JAMS, then the balance of this arbitration provision shall remain in effect and shall be construed in accordance with its terms as if the invalid, unenforceable, illegal, or conflicting provision were not contained herein. If, however, the portion that is deemed invalid, unenforceable, or illegal is that claims will not be arbitrated on a class or representative basis, then the entirety of this arbitration provision shall be null and void, and neither entrant nor Sponsor shall be entitled to arbitrate the dispute. Upon filing a demand for arbitration, all parties to such arbitration shall have the right of

discovery, which discovery shall be completed with sixty (60) days after the demand for arbitration is made, unless further extended by mutual agreement of the parties. THE ARBITRATION OF DISPUTES PURSUANT TO THIS PROVISION SHALL BE IN THE ENTRANT'S INDIVIDUAL CAPACITY AND NOT AS A PLAINTIFF OR CLASS MEMBER IN ANY PURPORTED CLASS OR REPRESENTATIVE PROCEEDING. THE ARBITRATOR MAY NOT CONSOLIDATE OR JOIN THE CLAIMS OF OTHER PERSONS OR PARTIES WHO MAY BE SIMILARLY SITUATED. ENTRANT SHOULD NOT ENTER THIS SWEEPSTAKES IF HE/SHE DOES NOT AGREE TO HAVE ANY CLAIM OR CONTROVERSY ARBITRATED IN ACCORDANCE WITH THESE OFFICIAL RULES. BY PARTICIPATING IN THE SWEEPSTAKES, ENTRANT AGREES, TO THE EXTENT PERMITTED BY LAW: (1) ANY AND ALL DISPUTES, CLAIMS, AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY THROUGH BINDING ARBITRATION AS SET FORTH ABOVE, WITHOUT RESORT TO ANY FORM OF CLASS ACTION, AND (2) ENTRANT'S REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND (3) ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSIONS OF LIABILITY SET FORTH ABOVE AND IN SECTION 9, SO SUCH LANGUAGE MAY NOT APPLY TO EVERY ENTRANT.

13. Governing Law & Jurisdiction: This Sweepstakes and its Official Rules are governed by U.S. law and are subject to all applicable federal, state and local laws and regulations. All issues and questions concerning the construction, validity, interpretation and enforceability of the Sweepstakes Official Rules, or the rights and obligations of entrants and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of North Carolina, U.S.A., without giving effect to the conflict of laws rules thereof, and any matters or proceedings which are not subject to arbitration as set forth in Section 12 of these Official Rules and/or for entering any judgment on an arbitration award, shall take place in the State of North Carolina in the City of Durham.

14. Winner List: For a list of winners, mail a self-addressed, stamped envelope to: Shane Dailey, BASF Corporation, PO Box 12014, 2 T.W. Alexander Drive, Research Triangle Park, NC 27713-2847. Requests must be received by January 10, 2026.

Revised, 09/07/2025. Entrants entering by way of AMOE need not provide GLN with entry; however, to be eligible, entrant must be identifiable in the AGIIS database with a valid GLN (as provided in the Eligibility section above).

Always read and follow label directions. Revylok, Revytek, and Veltyma are registered trademarks of BASF. Ford, Super Duty and Lariat are registered trademarks of the Ford Motor Company. Neither Ford nor the Ford Motor Credit Company are a sponsor of the BASF Real Results Challenge Sweepstakes. ©2025 BASF Corporation. All rights reserved.