



We create chemistry

# Driving Sustainable Agriculture Forward





## About the BASF Center for Sustainable Agriculture

The BASF Center for Sustainable Agriculture is a place where consumers, farmers, and everyone connected to the agriculture industry can go for information, conversation, and to increase their knowledge on topics that are driving sustainable agriculture forward. From those who make their living in agriculture to those who've never stepped foot on a farm, there's something for everyone ages eight to 88 at the Center.

The Center for Sustainable Agriculture features interactive experiences highlighting BASF's work in the areas of Sustainability and Biodiversity, Food, Fuel, and Fiber, Agriculture Technology, and Pest Control. Guests also are able to tour the newly renovated gardens that include more than 100 species of plants, trees, and shrubs.





## Experience Sustainability in Agriculture ... in Action

From exploring the ins and outs of sustainable agriculture on your own to striking up a conversation with our virtual agriculture experts, Aria and Drew, there are plenty of ways to get engaged at the BASF Center for Sustainable Agriculture. Here's an overview of the Center's fun and exciting experiences.



### Learn About Sustainability and Biodiversity

Discover how sustainable farming practices can help protect the earth, support biodiversity, and ensure our food supply for generations to come. Pick a focus area to discover more about sustainability and biodiversity in agriculture.



### Find Out More About Food, Fuel, and Fiber

Farmers grow crops that do much more than just feed us. Crops are a primary source for energy and textiles such as clothing. Select a topic and uncover more about the future of Food, Fuel, and Fiber.



### Get Exposed to Agricultural Technology

From drones and soil sensors to crop mapping and satellites, agriculture and technology are merging in new and exciting ways every day. Choose your favorite area of focus and rapidly advance your knowledge.



### Discover More About Pest Control

Innovations and technologies that help crops grow healthy and strong are branching out far beyond farms. Find out more about BASF's sustainable solutions in worlds beyond the field.



### Test Your Knowledge

Our Crop Quiz kiosks let you challenge yourself and others on exactly how much you know about agriculture today. Touch the screen and the competition is on.



### Talk to Our Virtual Experts

All you need to do is enter the Center, approach Aria or Drew, and they'll start telling you everything they know about sustainable agriculture, agricultural technology, biotechnology, and more. Don't be afraid to ask questions. Just step right up and say hello.





## About BASF's Agriculture Solutions Division

Farming is fundamental to provide enough healthy and affordable food for a rapidly growing population while reducing environmental impacts. Working with partners and agricultural experts and by integrating sustainability criteria into all business decisions, we help farmers to create a positive impact on sustainable agriculture. That's why we invest in a strong R&D pipeline, connecting innovative thinking with practical action in the field.

Our portfolio comprises seeds and specifically selected plant traits, chemical and biological crop protection, solutions for soil management, plant health, pest control, and digital farming. With expert teams in the lab, field, office, and in production, we strive to find the right balance for success — for farmers, agriculture, and future generations.

**For more information, please visit [www.agriculture.basf.com](http://www.agriculture.basf.com)  
or any of our social media channels.**



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