

# News Release



## **BASF Crop Protection inaugurates its first plant in Jiangsu, China**

- **Formulation and packaging plant provides broad portfolio**
- **Important milestone for long-term commitment to Chinese agriculture**
- **More than 100 new employment opportunities**

Rudong, China – August 21, 2014 – Reinforcing its strong commitment to support the development of agriculture in Asia-Pacific, BASF Crop Protection opened its first formulation and packaging plant in Yangkou Chemical Industrial Park, Rudong, Jiangsu Province, China. With an annual production capacity of 10,000 metric tons, the new facility will allow BASF to provide tailor products for farmers in the region, including fungicides, insecticides and herbicides solutions.

“This inauguration marks an important milestone of the implementation of BASF’s strategy and our long-term commitment to the Chinese market as the second largest economy in the world,” said Dr. Albert Heuser, President Greater China & Functions Asia Pacific, BASF at the inauguration ceremony. “The demand for higher quality of life in China is ever-rising. I know very well that providing every Chinese person with healthy, safe food is a priority in the agenda. With our innovative solutions we are able to contribute to fulfill the demand for healthy crops”, added Heuser.

Over the past years, BASF Crop Protection has experienced excellent business growth with a substantial sales increase in China. “We are excited to participate in the vigorous development of

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Chinese agriculture, an essential source of food for more than 20% of the world's population. This new formulation and packaging plant allows BASF Crop Protection to offer a broad range of solutions to farmers in Asia Pacific and by this contribute to what we believe is the biggest job on earth: farming," said Markus Heldt, President Crop Protection, BASF.

In the upcoming five years, BASF Crop Protection plans to increase investment in property, plant and equipment globally, and further participate in the productive and sustainable development of Chinese agriculture. The new plant in Rudong is scheduled to commence end of 2014 and will generate more than 100 new employment opportunities.

#### **About BASF's Crop Protection division**

With sales of more than €5.2 billion in 2013, BASF's Crop Protection division provides innovative solutions in crop protection, seed treatment and biological control as well as solutions to manage water, nutrients and plant stress. Its portfolio also includes products for turf and ornamental plants, pest control and public health. BASF's Crop Protection division is a leading innovator that supports growers to optimize agricultural production, improve their business efficiency and enhance the quality of life for a growing world population. Further information can be found on the web at [www.agro.basf.com](http://www.agro.basf.com) or through our [social media channels](#).

#### **About BASF**

BASF is the world's leading chemical company: The Chemical Company. Its portfolio ranges from chemicals, plastics, performance products and crop protection products to oil and gas. We combine economic success with environmental protection and social responsibility. Through science and innovation, we enable our customers in nearly every industry to meet the current and future needs of society. Our products and solutions contribute to conserving resources, ensuring nutrition and improving quality of life. We have summed up this contribution in our corporate purpose: We create chemistry for a sustainable future. BASF had sales of about €74 billion in 2013 and over 112,000 employees as of the end of the year. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information on BASF is available on the Internet at [www.basf.com](http://www.basf.com).