



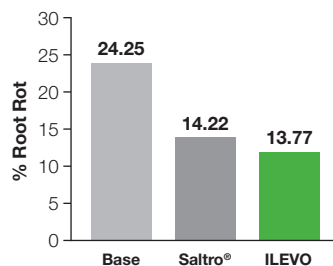
# Focus On The Facts: Choose the Only Proven Winner Against Both SDS and Nematodes

For over five years and counting, ILEVO® seed treatment has delivered powerful, proven protection against two of the biggest threats to soybean yields: Sudden Death Syndrome (SDS) and Soybean Cyst Nematode (SCN).

Let's focus on the facts to empower soybean growers to continue to win against both of these damaging pests.

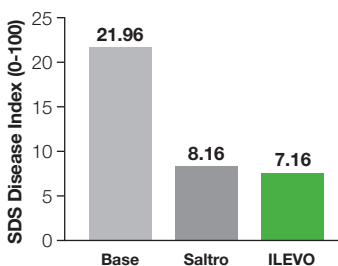
## Fact #1: Soybean Growers Trust ILEVO Seed Treatment to Conquer SDS, Year Over Year Over Year

Percent Root Rot



2020 Company Sponsored Trials (IN, MI, MN, NE, WI). All treatments received the same F/I Base. Mid-season assessment of percent root rot caused by *Fusarium virguliforme*. ILEVO applied at 0.15 mg a/seed.

SDS Disease Index



2020 Company Sponsored Trials (IA, IL, MN, WI, MI, KS). All treatments received the same F/I Base. Mid-season assessment of soybean sudden death syndrome. ILEVO applied at 0.15 mg a/seed.

Base



Treatment:  
Obvius® Plus, Poncho® XC

Saltro Seed Treatment



Treatment:  
CruiserMaxx® Vibrance®,  
Saltro

ILEVO Seed Treatment

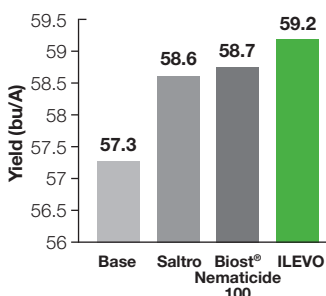


Treatment:  
Obvius Plus, Poncho XC,  
ILEVO

Richland, IA: August 13, 2020.

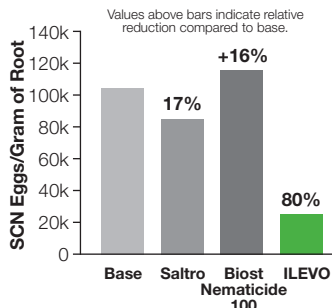
## Fact #2: Nematodes May Be Hard to See, But It's Clear That ILEVO Seed Treatment Dramatically Outperforms Competitors

Field Performance



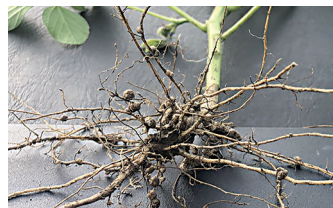
2020 Company sponsored field trials (n=9) under nematode pressure (AR, IA, IL, IN, KY, MN, ND, OH). All treatments received the same F/I base. ILEVO applied at 0.15 mg a/seed.

Greenhouse SCN Efficacy



2020 BASF internal GH study. All treatments received the same F/I base. SCN inoculation with 1,667 J2 at 7 days after planting. Root and SCN assessments occurred 30 days after inoculation. ILEVO applied at 0.15 mg a/seed.

No SCN Females Found on Plant Treated With ILEVO Seed Treatment



ILEVO Seed Treatment

SCN Females Circled on Plant Treated With Saltro Seed Treatment

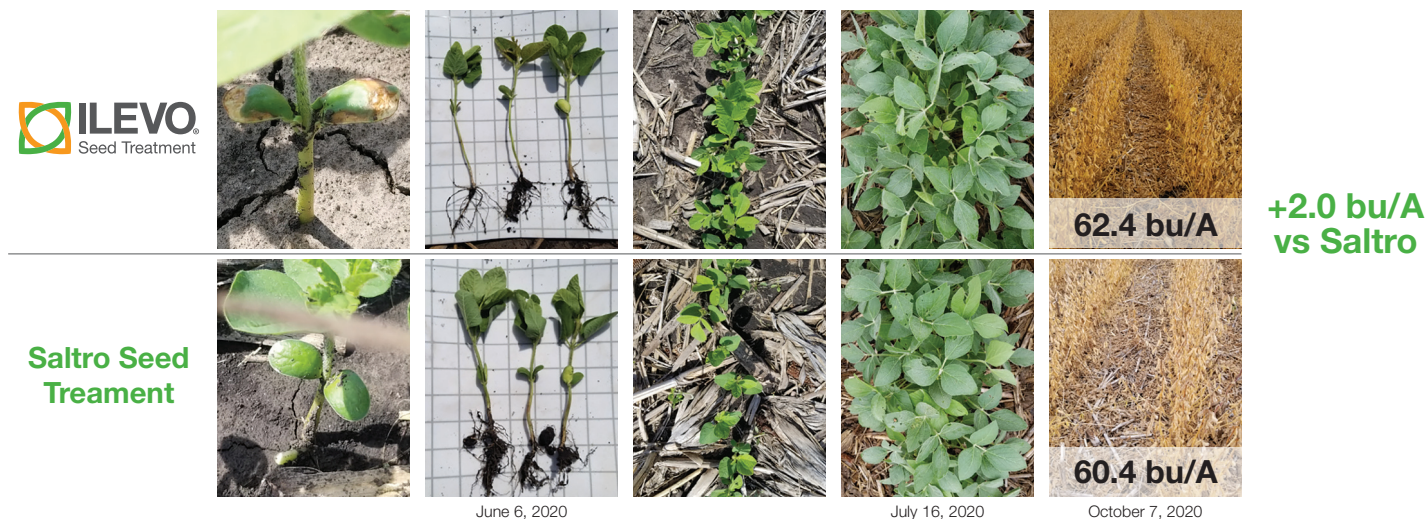


Saltro Seed Treatment

Valmeyer, IL. Planted: 5/22/2020. Photos: 7/14/2020. Both treatments received the same fungicide + insecticide base.

## Fact #3: The Halo Effect is a Confirmation that ILEVO® Seed Treatment is Working and Does Not Impact Emergence

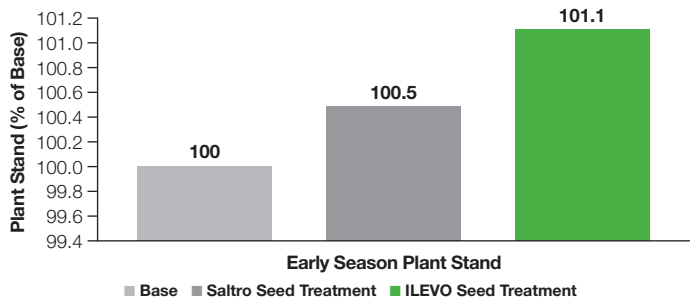
The Halo Effect indicates proven protection against SDS and nematodes and does not impact plant stands or emergence.



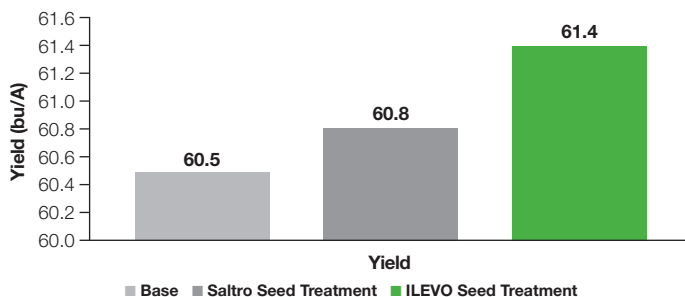
Washington, IA. All treatments received a commercial F/I base. ILEVO applied at 0.15 mg a/seed.

## Fact #4: From Halo to Harvest, ILEVO Seed Treatment Protects Against SDS and Nematodes to Increase Yield Potential

Plant Stand When Halo Reported with ILEVO Seed Treatment



Yield When Halo Reported with ILEVO Seed Treatment



2020 on-farm trials (n=35) in IA, IL, IN, MO, ND, OH, SD. All treatments received a commercial F/I base. ILEVO applied at 0.15 mg a/seed.

## ILEVO Seed Treatment Delivers Powerful, Proven Performance Against SDS and Nematodes

Year After Year, ILEVO Seed Treatment Delivers the Consistent, Proven Results Customers Rely On

**4.6** bu/A  
average yield  
increase

**84%**  
win rate

**381**  
comparisons

"We will continue to use ILEVO. It's **the industry standard** for soybean cyst nematode and sudden death combination."

"When we use ILEVO seed treatment, we allow the field to **express its full yield potential.**"

Based on ten years of internal and external trial data from 2011-2020 with comparison to fungicide/insecticide base, ILEVO seed treatment applied at 0.15 mg ai/seed.

Source: US soybean growers and dealers; Endorser details available upon request.



To learn more about crop protection products from BASF, visit [www.agproducts.basf.us](http://www.agproducts.basf.us)

Always read and follow label directions.

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