

InVigor®

BASF
We create chemistry

INVIGOR
HYBRID CANOLA
InVigor Choice LR344PC



Canola seed hybrid performance comparison.

InVigor® hybrid canola from BASF continues to lead yield rankings in field trials across the country. With consistently strong yield potential and exciting new traits to help improve harvestability, InVigor gives you the confidence to grow more.

Flexibility at its finest.

InVigor hybrid canola introduced the first InVigor Choice canola hybrid in 2019—a 300 series hybrid with both the LibertyLink® technology system and TruFlex™ canola with Roundup Ready® Technology. **InVigor Choice LR344PC**¹ combines the exceptional yield performance of InVigor with multiple built-in herbicide trait technologies. You'll now have the flexibility to apply either Liberty® herbicide or Roundup WeatherMAX® herbicide in whichever order you choose in a two-pass system.

This InVigor hybrid helps provide control of the toughest weeds on your farm without sacrificing yield—and it delivers first-generation clubroot resistance.² You'll also benefit from the ultimate harvest flexibility with our patented Pod Shatter Reduction technology.

	Yield	104.1% of the new checks (InVigor L233P and Pioneer® 45H33) in 2018 WCC/RRC ³ trials 103.6% of InVigor L233P (n=12 trials, 2018)
	Traits	Patented Pod Shatter Reduction technology First-generation clubroot resistance Both the LibertyLink technology system and TruFlex™ canola with Roundup Ready® Technology
	Growing Zones	All growing zones in the U.S. spring canola market
	Standability	Strong
	Maturity	Over 1 day earlier than InVigor L252
	Blackleg	R – Blackleg-resistant

Please note: Maturity and standability are based on performance ratings and data compiled from several InVigor internal trials over multiple years. Results may vary on your farm due to environmental factors and preferred management practices. n=number of balanced trials.

¹ This product is approved for planting in Washington, Oregon, Idaho, Montana and the following counties of North Dakota: Divide, Williams, McKenzie. For additional information please contact your BASF representative.

² To predominant clubroot pathotypes found in Canada at the time of registration. InVigor Choice LR344PC has the first-generation clubroot resistance profile.

³ Western Canadian Canola/Rapeseed Recommending Committee.

Herbicide resistance management.

To proactively manage herbicide resistance, use both herbicides in a planned two-pass system. Do not tank mix them as it may result in unsatisfactory control for some weed species.

Proper herbicide staging is as follows:

- Liberty – prior to the early bolting stage
- Roundup WeatherMAX – up to first flower

Please consult both labels for additional details on rates and staging.



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	Project Name: InVigor_LR344PC_US Tech Sheet				Craig J	Craig M		09/27/21
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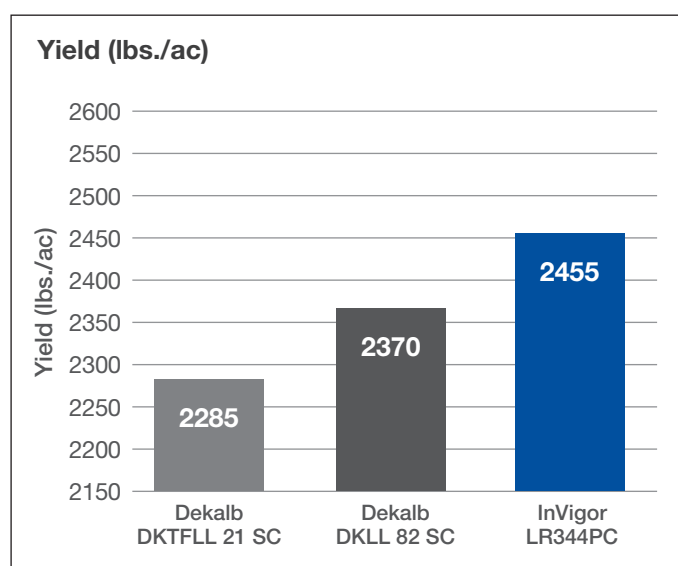
InVigor Choice in the field.

InVigor LR344PC vs. Competitors

InVigor LR344PC yielded 107.4% of Dekalb® DKTFL 21SC across 9 DST trials in 2020.

InVigor LR344PC yielded 103.5% of Dekalb® DKLL 82SC across 9 DST trials in 2020.

Source: 2020 InVigor USA Demonstration Strip Trials. n=9
Results may vary on your farm due to environmental factors and preferred management practices.
Results November 3, 2020.



Manage volunteer canola.

If you're planning to grow InVigor Choice LR344PC, be sure to have an active volunteer canola management plan:

- Add an alternative mode of action to glyphosate in your pre-seed burndown
- Maintain a minimum 3-year canola rotation
- Manage canola volunteers in rotational crops
- Reduce harvest losses that can result in canola volunteers
- Scout fields and keep detailed notes

Cross pollination in your canola field is a normal occurrence in spring canola growing areas of North America. That's why volunteer canola can contain more than one herbicide-tolerant trait, regardless of the herbicide-tolerant system(s) that have been previously grown.

For more information, please reach out to your local BASF representative.

Is InVigor Choice a good fit for you?

If you answer yes to any of the following questions, InVigor Choice could be a great solution for your operation:

- ✓ Looking for the benefits of high-yielding InVigor genetics with the ability to use glyphosate?
- ✓ Looking for in-crop herbicide application flexibility?
- ✓ Looking to manage resistance with multiple modes of action?
- ✓ Looking to add an alternative mode of action to glyphosate in a pre-seed burndown to manage volunteer canola in rotational crops?

Please note: If you have glyphosate-resistant weeds, InVigor with only the LibertyLink trait may be better suited for your needs.

IMPORTANT: This bulletin is not intended to provide adequate information for use of these products. Read the label before using these products. Observe all label directions and precautions while using these products.

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