






# 2023 InVigor Hybrid Canola Seed Treatment Options

## Built on dependability.

At BASF, we pride ourselves on our commitment to drive innovation and meet customer needs. And 2023 brings our strongest InVigor® hybrid canola lineup yet, including two new 300 series hybrids and more seed treatment options than ever before. Helix® Vibrance® is our base seed treatment, with options for Lumiderm™ insecticide seed treatment or BUTEO® start for higher flea beetle pressure.

		 <b>INSECTICIDE SEED TREATMENT</b>
<p>Helix Vibrance foundation seed treatment with four fungicides and a powerful insecticide delivers broad-spectrum pest protection, including seed-borne blackleg.</p>	<p>BUTEO start is the powerful protection your canola seed needs against flea beetle pressure. Its rapid uptake and systemic translocation from cotyledon to leaf margins allows for a strong plant right off the start, even in dry conditions.</p>	<p>Lumiderm insecticide seed treatment provides excellent plant protection against both flea beetles and cutworms.</p>

Seed treatment options will vary by hybrid. Here is the early indication of seed treatment options available by hybrid. Talk to your BASF Authorized Retailer soon to secure seed treatment solutions for your farm.

Hybrid	Key Features	Seed Treatment Options		
		Helix Vibrance	Helix Vibrance + BUTEO start	Helix Vibrance + Lumiderm
InVigor L233P	Early maturing	✓		✓
InVigor L340PC	Our leading hybrid	✓	✓	✓
InVigor L343PC	2nd generation clubroot resistance	✓		✓
InVigor Choice LR344PC	Added herbicide flexibility	✓		✓
InVigor L345PC	High yield potential	✓		✓
<b>NEW</b> InVigor L350PC	High yielding	✓		✓
<b>NEW</b> InVigor Choice LR354PC	Added herbicide flexibility	✓		✓

Contact your BASF Sales Representative or BASF Authorized Retailer for more information.

## Always read and follow label directions.

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