



# Cevya<sup>®</sup> Fungicide Apple and Pome Fruit Use Technical Profile

Target Diseases	Use Rate (fl oz/A)		Crop List
	Single Application	Season Total	
Apple Scab, Alternaria Blotch, Black Rot/ Frogeye Leaf Spot, Cedar Apple Rust, Flyspeck, Pear Scab, Sooty Blotch, and White Rot	4-5	15	Crop Group 11-10: Apple; Azarole, Crabapple; Loquat; Mayhaw, Pear; Asian Pear; Quince; Japanese Quince, Tejocoto; Cultivars, Varieties, and/or hybrids of these
Powdery Mildew and Quince Rust	5		

**Active Ingredient:**

Mefentrifluconazole

**Chemistry Class:**

Isopropanol azole

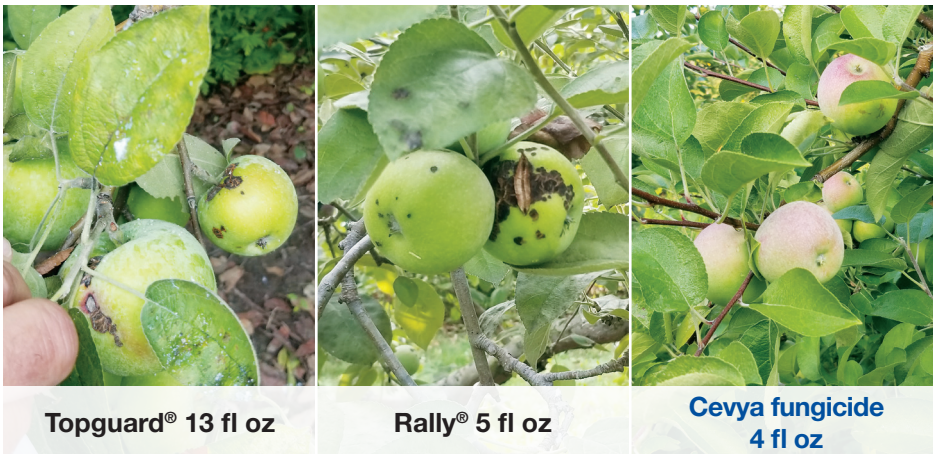
**Mode of Action:**

Demethylation inhibition  
FRAC Group 3 (DMI)

**Formulation:**

Suspension concentrate  
3.34 lbs a.i./gal

## Cevya Fungicide Control of DMI-Resistant Apple Scab



Topguard<sup>®</sup> 13 fl oz

Rally<sup>®</sup> 5 fl oz

Cevya fungicide  
4 fl oz

2018 Dr. George Sundin, Michigan State University. Treatments April 30 to June 5 on a 6-8 day interval (6 applications) followed by Captan cover sprays for the remainder of the season (14 day interval). BASF sponsored trial. Photos taken August 14, 2018 by Trevor Kraus, BASF.

### Application Tips

- Cevya fungicide should be applied preventively, prior to disease onset
- Thorough and uniform coverage for best performance
- Rainfast 1 hour after spray has dried

**Pre-Harvest Interval:**

0 days minimum

**Minimum Retreatment Interval:**

7 days



# Cevya® Fungicide – Built to Last

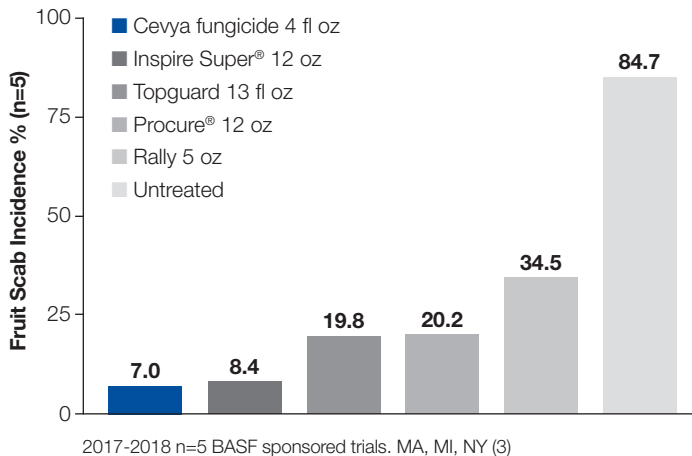
**Residual Control:** Cevya fungicide provides better control of apple scab than other DMI products

**Regulatory Standards:** Modern and global registration strategy for long-term Cevya fungicide availability and improved crop marketing flexibility

**Resistant Diseases:** The isopropanol azole link in Cevya fungicide allows its a.i. molecule to flex for better control of resistant fungal strains

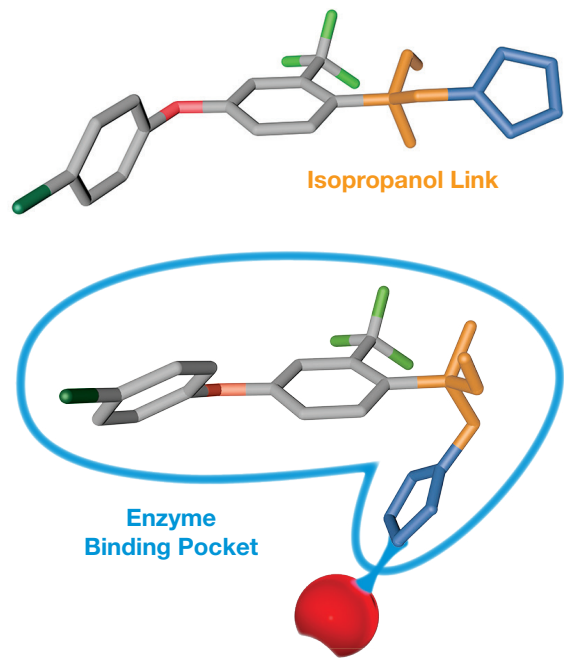
- Stronger site of action enzyme attachment
- Custom shape for better fit in the enzyme binding pocket

## Cevya Fungicide Control of Apples Scab Outperforms Other DMI Products



## Cevya Fungicide Contains Revysol® Fungicide – The First and Only Isopropanol Azole

Isopropanol link is unique to Revysol fungicide



The Revysol fungicide isopropanol link can flex to maximize binding pocket fit and control diseases despite their variability.



To learn more about crop protection products from BASF, visit [www.agproducts.basf.us](http://www.agproducts.basf.us)

**BASF**  
We create chemistry

**Cevya®**  
Fungicide