



Cevya[®] Fungicide Apple and Pome Fruit Use Technical Profile

Target Diseases	Use Rate (fl oz/A)		Crop List
	Single Application	Season Total	
Apple Scab, Alternaria Blotch, Black Rot/ Frogeye Leaf Spot, Cedar Apple Rust, Flyspeck, Pear Scab, Sooty Blotch, White Rot, Powdery Mildew, and Quince Rust	5	15	Crop Group 11-10: Apple; Azarole, Crabapple; Loquat; Mayhaw, Pear; Asian Pear; Quince; Japanese Quince, Tejocoto; Cultivars, Varieties, and/or hybrids of these

Active Ingredient:

Mefentrifluconazole

Chemistry Class:

Isopropanol azole

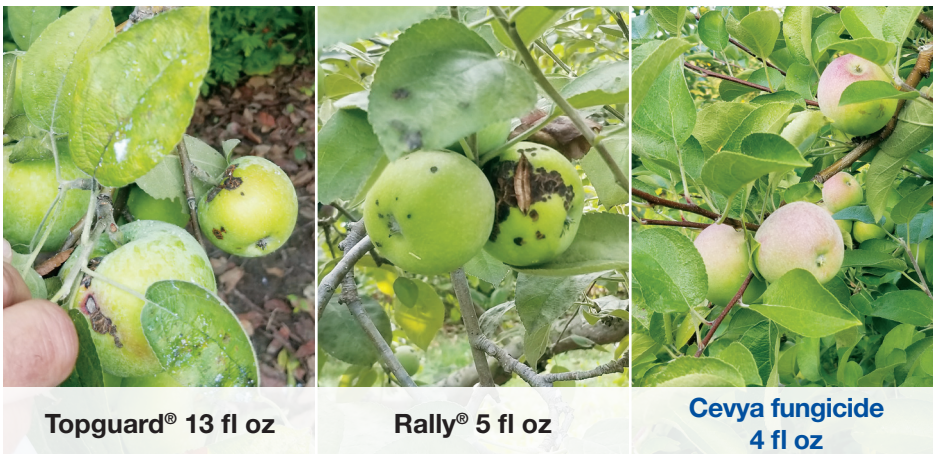
Mode of Action:

Demethylation inhibition
FRAC Group 3 (DMI)

Formulation:

Suspension concentrate
3.34 lbs a.i./gal

Cevya Fungicide Control of DMI-Resistant Apple Scab



2018 Dr. George Sundin, Michigan State University. Treatments April 30 to June 5 on a 6-8 day interval (6 applications) followed by Captan cover sprays for the remainder of the season (14 day interval). BASF sponsored trial. Photos taken August 14, 2018 by Trevor Kraus, BASF.

Application Tips

- Cevya fungicide should be applied preventively, prior to disease onset
- Thorough and uniform coverage for best performance
- Rainfast 1 hour after spray has dried

Pre-Harvest Interval:

0 days minimum

Minimum Retreatment

Interval: 7 days



Cevya® Fungicide – Built to Last

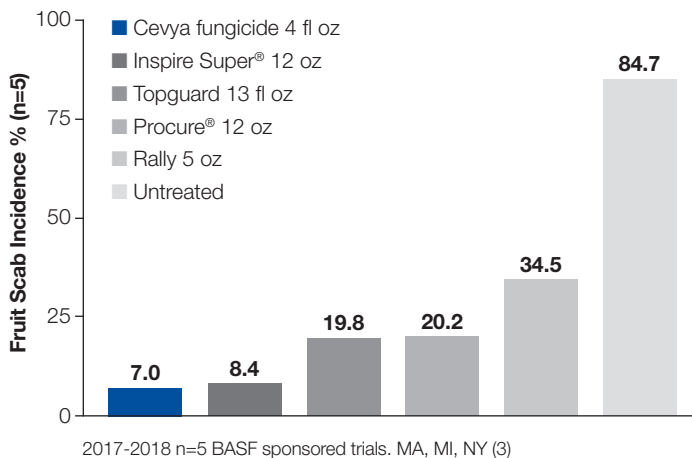
Residual Control: Cevya fungicide provides better control of apple scab than other DMI products

Regulatory Standards: Modern and global registration strategy for long-term Cevya fungicide availability and improved crop marketing flexibility

Resistant Diseases: The isopropanol azole link in Cevya fungicide allows its a.i. molecule to flex for better control of resistant fungal strains

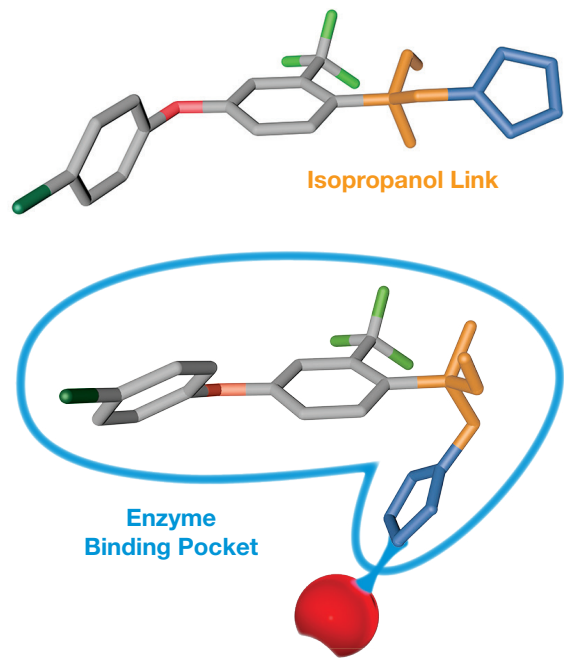
- Stronger site of action enzyme attachment
- Custom shape for better fit in the enzyme binding pocket

Cevya Fungicide Control of Apples Scab Outperforms Other DMI Products



Cevya Fungicide Contains Revysol® Fungicide – The First and Only Isopropanol Azole

Isopropanol link is unique to Revysol fungicide



The Revysol fungicide isopropanol link can flex to maximize binding pocket fit and control diseases despite their variability.



To learn more about crop protection products from BASF, visit www.agproducts.basf.us

BASF
We create chemistry

Cevya®
Fungicide