



# Cevya<sup>®</sup> Fungicide Cherry and Stone Fruit Use Technical Profile

Target Diseases	Use Rate (fl oz/A)		Crop List
	Single Application	Season Total	
Cherry Leaf Spot, Brown Rot, Blossom Blight, Alternaria Leaf Spot, Ripe Fruit Rot, Rust, Scab, Shothole, and Powdery Mildew	5	15	Crop Subgroups 12-12a, 12-12b, 12-12c: Apricot (Apricot, Japanese); Capulin; Cherry (Black, Nanking, Sweet, Tart); Jujube (Chinese); Nectarine; Peach; Plum (Plum, American, Beach, Canada, Cherry, Chickasaw, Damson, Japanese, Klamath, Prune); Plumcot; Sloe; Cultivars, Varieties, and/or hybrids of these

**Active Ingredient:**

Mefentrifluconazole

**Chemistry Class:**

Isopropanol azole

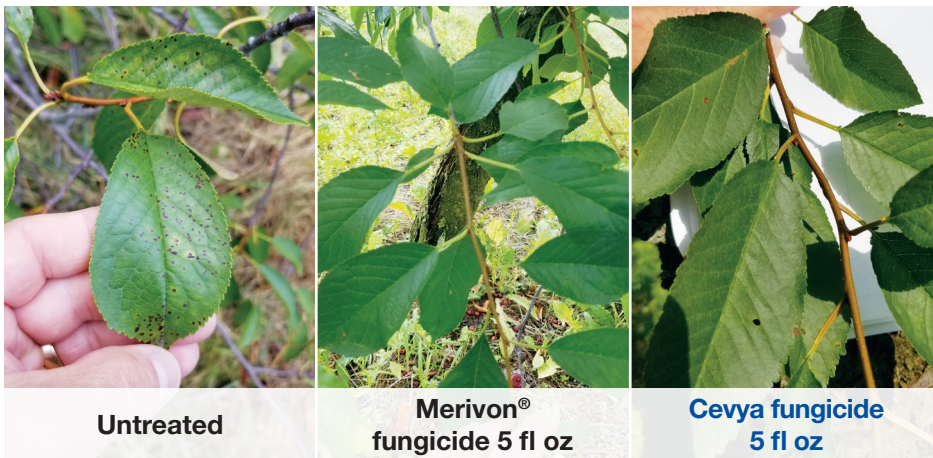
**Mode of Action:**

Demethylation inhibition  
FRAC Group 3 (DMI)

**Formulation:**

Suspension concentrate  
3.34 lbs a.i./gal

## Cevya Fungicide Control of DMI-Resistant Cherry Leaf Spot in Tart Cherries



Untreated

Merivon<sup>®</sup>  
fungicide 5 fl oz

Cevya fungicide  
5 fl oz

2018 Michigan Ag Group, Hart, Michigan. BASF sponsored trial. Treatments applied on a 7 day interval (8 applications) through the season. Photos taken July 26, 2018 by Trevor Kraus, BASF.

## Application Tips

- Cevya fungicide should be applied preventively, prior to disease onset
- Thorough and uniform coverage for best performance
- Rainfast 1 hour after spray has dried

**Pre-Harvest Interval:**

0 days

**Minimum Retreatment Interval:**

7 days



# Cevya® Fungicide – Built to Last

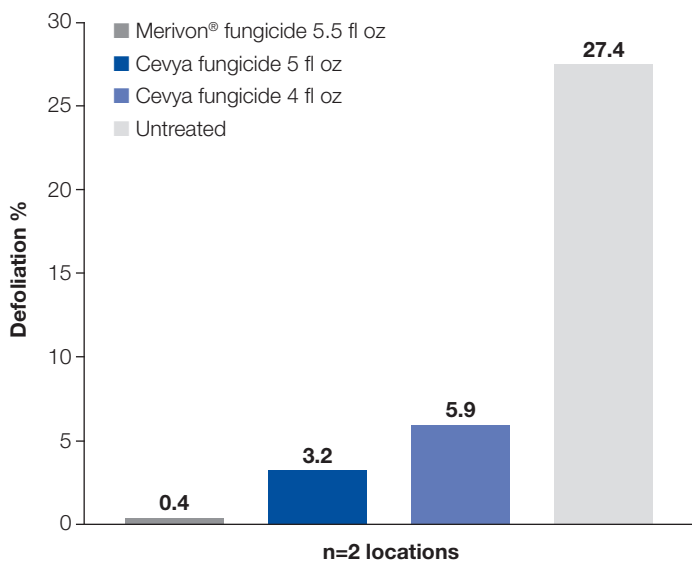
**Residual Control:** Cevya fungicide provides better control of leaf spot than other DMI products

**Regulatory Standards:** Modern and global registration strategy for long-term Cevya fungicide availability and improved crop marketing flexibility

**Resistant Diseases:** The isopropanol azole link in Cevya fungicide allows its a.i. molecule to flex for better control of resistant fungal strains

- Stronger site of action enzyme attachment
- Custom shape for better fit in the enzyme binding pocket

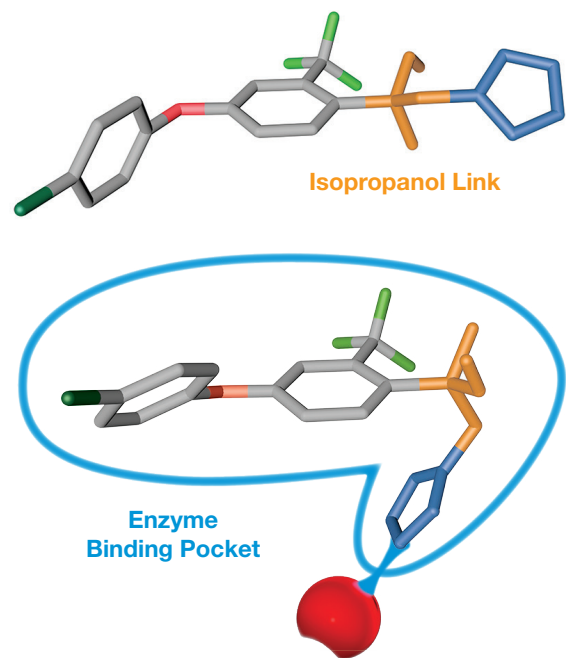
## Cevya Fungicide Cherry Leaf Spot Control



2018 Michigan Ag Group, Hart, Michigan. BASF sponsored trial. Treatments applied on a 7 day interval (8 applications) through the season.

## Cevya Fungicide Contains Revysol® Fungicide – The First and Only Isopropanol Azole

Isopropanol link is unique to Revysol fungicide



The Revysol fungicide isopropanol link can flex to maximize binding pocket fit and control diseases despite their variability.



To learn more about crop protection products from BASF, visit [www.agproducts.basf.us](http://www.agproducts.basf.us)

**BASF**  
We create chemistry

**Cevya®**  
Fungicide