



# Cevya<sup>®</sup> Fungicide Peach and Stone Fruit Use Technical Profile

Target Diseases	Use Rate (fl oz/A)		Crop List
	Single Application	Season Total	
Brown Rot, Blossom Blight, Alternaria Leaf Spot, Leaf Spot, Ripe Fruit Rot, Rust, Scab, Shothole, and Powdery Mildew	5	15	Crop Subgroups 12-12a, 12-12b, 12-12c: Apricot (Apricot, Japanese); Capulin; Cherry (Black, Nanking, Sweet, Tart); Jujube (Chinese); Nectarine; Peach; Plum (Plum, American, Beach, Canada, Cherry, Chickasaw, Damson, Japanese, Klamath, Prune); Plumcot; Sloe; Cultivars, Varieties, and/or hybrids of these

**Active Ingredient:**

Mefentrifluconazole

**Chemistry Class:**

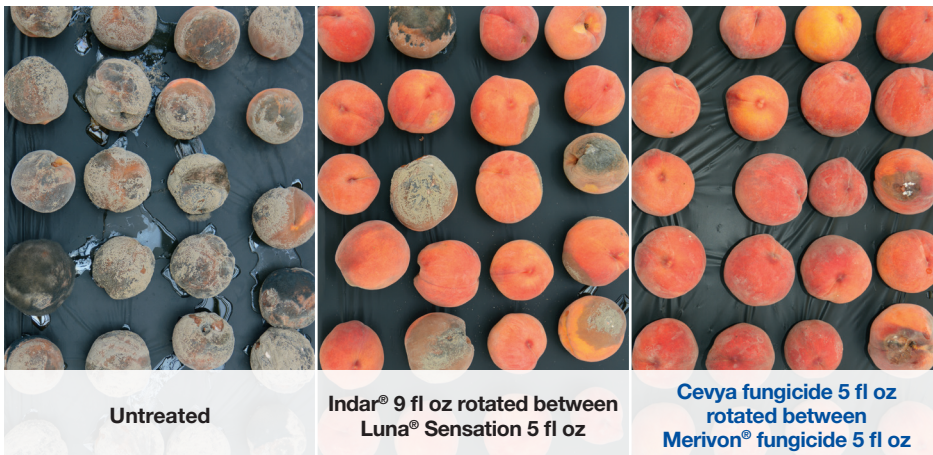
Isopropanol azole

**Mode of Action:**

Demethylation inhibition  
FRAC Group 3 (DMI)

**Formulation:**

Suspension concentrate  
3.34 lbs a.i./gal



**Application Tips**

- Cevya fungicide should be applied preventively, prior to disease onset
- Thorough and uniform coverage for best performance
- Rainfast 1 hour after spray has dried

**Pre-Harvest Interval:** 0 days

**Minimum Retreatment Interval:** 7 days

2019 Norm Lalancette. Rutgers University, NJ. BASF sponsored trial. Peach cv. Encore. Applications 21, 12 and 4 days before harvest. Ratings and photos taken 7 days after harvest. Photo credit - Norm Lalancette, Rutgers University.



# Cevya® Fungicide – Built to Last

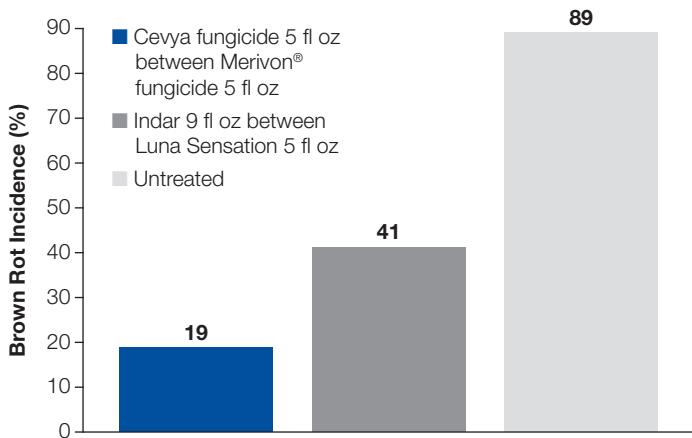
**Residual Control:** Cevya fungicide provides better control of brown rot than other DMI products

**Regulatory Standards:** Modern and global registration strategy for long-term Cevya fungicide availability and improved crop marketing flexibility

**Resistant Diseases:** The isopropanol azole link in Cevya fungicide allows its a.i. molecule to flex for better control of resistant fungal strains

- Stronger site of action enzyme attachment
- Custom shape for better fit in the enzyme binding pocket

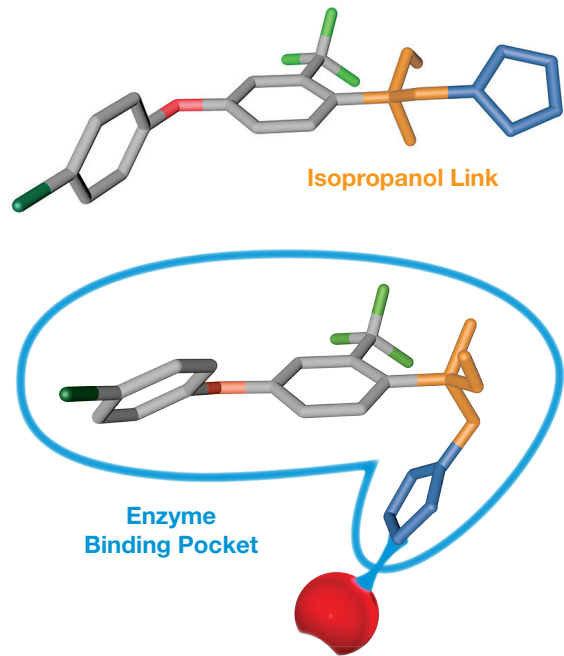
## More Effective Brown Rot Control than Indar Under the Highest Pressure



2019 Norm Lalancette. Rutgers University, NJ. Peach cv. Encore. Applications Aug 20 (21DPH); Aug 29 (DPH) and Sep 6 (4DPH) and evaluated 7 days post harvest. BASF sponsored trial.

## Cevya Fungicide Contains Revysol® Fungicide – The First and Only Isopropanol Azole

Isopropanol link is unique to Revysol fungicide



The Revysol fungicide isopropanol link can flex to maximize binding pocket fit and control diseases despite their variability.



To learn more about crop protection products from BASF, visit [www.agproducts.basf.us](http://www.agproducts.basf.us)

**BASF**  
We create chemistry

**Cevya®**  
Fungicide