

2024 FiberMax[®] One Ton Club™ Sweepstakes

Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE ENTRANT'S ("You" or "Your") CHANCES OF WINNING. THIS SWEEPSTAKES IS INTENDED FOR PLAY IN THE UNITED STATES, ONLY, AND WILL BE GOVERNED BY U.S. LAW AND THE LAWS OF THE STATE OF TEXAS. VOID WHERE PROHIBITED BY LAW. DO NOT ENTER IF YOU ARE NOT ELIGIBLE OR ARE NOT LOCATED IN THE UNITED STATES AT THE TIME OF ENTRY. OPEN TO LEGAL RESIDENTS OF ALABAMA, ARIZONA, ARKANSAS, CALIFORNIA, GEORGIA, KANSAS, LOUISIANA, MISSISSIPPI, MISSOURI, NEW MEXICO, NORTH CAROLINA, OKLAHOMA, SOUTH CAROLINA, TENNESSEE, TEXAS AND VIRGINIA, WHO ARE 18 YEARS OR OLDER AT TIME OF ENTRY, WHO ENTER FROM WITHIN ALABAMA, ARIZONA, ARKANSAS, CALIFORNIA, GEORGIA, KANSAS, LOUISIANA, MISSISSIPPI, MISSOURI, NEW MEXICO, NORTH CAROLINA, OKLAHOMA, SOUTH CAROLINA, TENNESSEE, TEXAS OR VIRGINIA AND WHO ARE INVITED TO THE FIBERMAX® ONE TON CLUB™ ("OTC") BY A FORMAL INVITATION FROM BASE CORPORATION ("SPONSOR"). YOU MUST PERSONALLY ATTEND THE PRIZE EVENT TO BE ELIGIBLE FOR THE PRIZE. SEE RULE 6 FOR PRIZE EVENT DATE AND LOCATION DETAILS. Participation in this Sweepstakes constitutes Your agreement and acceptance of these Official Rules.

1. Eligibility: The FiberMax One Ton Club Sweepstakes (this "Sweepstakes") is only open to: legal residents of Alabama, Arizona, Arkansas, California, Georgia, Kansas, Louisiana, Mississippi, Missouri, New Mexico, North Carolina, Oklahoma, South Carolina, Tennessee, Texas and Virginia who are 18 years of age or older as of the date of entry, and meet all of the following FiberMax One Ton Club criteria:

FiberMax One Ton Club Criteria:

- 1. Produce a minimum of 2,000 pounds of ginned cotton per acre on a minimum of 20 acres planted with FiberMax cotton ("Qualifying Acres") between January 1, 2023, and December 31, 2023;
- 2. Qualifying Acres can be either irrigated or dryland;
- Plant 100% FiberMax cotton on the 20 Qualifying Acres;
- 4. Provide accurate and complete entry form and gin recap sheets to verify 2,000 lb/A yield by February 29, 2024.

Employees, contractors, directors, officers, and agents (collectively, "Employees") of Sponsor, MorganMyers, Inc., any other company associated with the promotion of this Contest, and each of their parents, affiliates, subsidiaries, distributors, retailers, sales representatives, and advertising, promotion and judging agencies, and all other service agencies involved with this Sweepstakes, and members of the immediate family (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) and household of each such Employee (whether or not related) are not eligible to enter or win.

This Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void outside Alabama, Arizona, Arkansas, California, Georgia, Kansas, Louisiana, Mississippi, Missouri, New Mexico, North Carolina, Oklahoma, South Carolina, Tennessee, Texas and Virginia and where prohibited by law. Your participation constitutes Your full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to this Sweepstakes. Winning a prize is contingent upon You fulfilling all requirements set forth herein. You represent and warrant that You meet the eligibility requirements.

- 2. Sponsor: BASF Corporation, 2 T.W. Alexander Drive, Research Triangle Park, NC 27709.
- **3. Sweepstakes Entry Period:** This Sweepstakes begins on November 1, 2023, at 12:00:01 a.m. Central Time ("CT") and ends on February 29, 2024, at 11:59:59 p.m. CT (the "Entry Period"). All entries must be received/postmarked, as applicable, before the Sweepstakes Entry Period end time/date to be valid.
- 4. How to Enter: During the Entry Period, access the OTC Qualification Form at fibermax.com/otc

Then, complete the registration form with all requested information (including, but not limited to Your name, address, date of birth, email address, accurate and complete gin recap sheets to verify 2,000 pounds per acre yield of Qualifying Acres (minimum of 20 acres planted with 100% FiberMax cotton), confirmation that applicable cotton is registered in the Certified FiberMax Cotton program and any other information requested by the Sponsor). Then, submit Your fully completed OTC Qualification Form along with any other required documentation by mailing it (postage prepaid) to BASF, Attn: FiberMax One Ton Club, P.O. Box 45037, Lubbock, Texas, 79409-5037; emailing it to onetonclub@basf.com;



submitting it via the <u>online application form</u>; or faxing it to 866-258-5721. OTC Qualification Forms submitted via fax, email, or online application must be received by February 29, 2024, to be eligible. OTC Qualification Forms submitted via mail must be postmarked by February 29, 2024, and received by March 7, 2024, to be eligible. Limit: One (1) OTC Qualification Form per person/email address during the entire Entry Period, regardless of how You access or submit the OTC Qualification Forms. You must accurately complete all required fields of the OTC Qualification Form to qualify. Incomplete entries or the ones which are not in alignment with these Official Rules will be disqualified. **YOU WILL NOT BE ELIGIBLE TO ENTER INTO THE SWEEPSTAKES UNLESS AND UNTIL YOU PERSONALLY ATTEND THE PRIZE EVENT (AFTER RECEIVING AN INVITATION) AND YOU HAVE BEEN VERIFIED BY SPONSOR AS AN ELIGIBLE ENTRANT.**

Sponsor is not responsible for lost, late, illegible, misdirected, mutilated, incomplete, or postage-due mail/entries. No facsimiles or mechanical reproductions of entries allowed. Submissions become the property of Sponsor and will not be returned. Automated entries are prohibited, and any use of automated devices will cause disqualification. Entrants may not enter with multiple email addresses nor may entrants use any other device or artifice to enter multiple times or as multiple entrants. Any entrant who attempts to enter with multiple email addresses, under multiple identities, or uses any device or artifice to register multiple times will be disqualified and forfeits any and all prizes won, in Sponsor's sole discretion. Multiple entrants are not permitted to share the same email address. Should multiple users of the same email account enter the Sweepstakes and a dispute thereafter arise regarding the identity of the entrant, the authorized account holder of said email account at the time of entry will be considered the entrant. "Authorized Account Holder" is defined as the natural person who is assigned an email address by an Internet access provider, online service provider, or other organization which is responsible for assigning email addresses or the domain associated with the submitted email address. Potential winner may be required to show proof of being the Authorized Account Holder.

5. Entrant Verification: At the end of Entry Period, Sponsor will review and verify all OTC Qualification Forms for accuracy. Sponsor reserves the right to audit acres/yield reported in any OTC Qualification Form to verify eligibility, in Sponsor's sole discretion. OTC Qualification Forms by any entrant who is found not to be eligible for this Sweepstakes will be disregarded and will not be eligible for the Prize Event. Ineligible individuals will not receive notification or any correspondence from Sponsor. If You are determined to be eligible for this Sweepstakes will be Sweepstakes entrants and will receive an invitation for the Grand Prize Event, which will be mailed to such entrant at the mailing address provided in the OTC Qualification Form. Sponsor is not responsible for any change of Your email address, mailing address and/or telephone number of entrants. Sponsor is not responsible for any failure by You to receive Your invitation, regardless of the cause.

6. Prize Event: You must be available to attend, participate in, be present at, and be eligible for the Prize Event to be held on April 4, 2024, from 6:00 p.m. CT to 10:00 p.m. CT at the 2023 OTC Banquet at Eberley Brooks Events in Lubbock, Texas (8602 County Road 7000, Lubbock, TX 79382) (the "Prize Event"). Only verified and qualified entrants who receive an official invitation to the Prize Event may participate in the Prize Event and this Sweepstakes' Prize Drawing.

To receive entry into the Sweepstakes' Prize Drawing, You must personally attend the Prize Event on April 4, 2024, and, between 6:00:00 p.m. CT and 7:00:00 p.m. CT, check in with a Sponsor representative, and register at the check-in table by providing Your name and any other information requested by Sponsor.

Individuals who do not follow all of the instructions, provide the required information at registration, who are not on Sponsor's official invite list, and/or fail to abide by these Official Rules or other instructions of Sponsor may be disqualified. Limit: One (1) entry into the Prize Event per person.

All costs associated with attending the Prize Event, including, but not limited to, any transportation to/from the Prize Event are Your sole responsibility.

If, for any reason, You do not arrive to the Prize Event and check in and register before 7:00 p.m. CT, You may be deemed ineligible, will not receive an entry into the Sweepstakes' Prize Drawing, and may be disqualified, in the Sponsor's sole discretion. You must be present to win; no stand-ins or substitutions will be permitted. Time of the Prize Event is subject to change.

<u>Prize Drawing:</u> There will be one (1) Sweepstakes' winner randomly selected from among all eligible entrants registered and entered into the Sweepstakes Prize Event Drawing. The winner will be selected as follows: each eligible individual that successfully and timely checks in to the Prize Event's will be entered into the Sweepstakes' Prize Drawing. At approximately 9:00 p.m. CT, at the Prize Event, the Sponsor will conduct a random drawing to determine the winner of the prize by mixing up all names in the drawing bowl and randomly selecting one (1) name from the drawing bowl. The entrant whose name is randomly selected from the drawing bowl will be the potential winner, subject to verification. If the



potential winner is disqualified for any reason or is otherwise not present at the time of the drawing and/or announcement, the Sponsor reserves the right to determine an alternate winner by conducting a random drawing from among all eligible entrants still in attendance at the Prize Event, who will also be subject to verification.

By participating in this Sweepstakes and/or the Prize Event, You agree (a) to be bound by these Official Rules; (b) as between You and the Sponsor, that the decisions of the Sponsor is final on all matters relating to the Sweepstakes; (c) You are not participating on behalf of any employer or third party; (d) in the event that You do not comply with these Official Rules, that You will be disqualified and Your prize (if any) will be forfeited; and (e) the entrants must be available to participate in the Prize Event and present at the time of the drawing to be considered eligible.

The potential winner is subject to verification, including verification of eligibility. If the potential winner is unable to verify his/her information, the potential winner will automatically be disqualified and their prize, if any, will be forfeited. The Sponsor reserves at its sole discretion the right to not award the prize or to determine an alternate winner in accordance with the Official Rules in the event that a potential winner has been disqualified, cannot be contacted, or is deemed ineligible for any reason, or is not available to participate in any applicable Sweepstakes events. If the potential winner does not claim the prize within fifteen (15) minutes of announcement of his/her name, the potential winner will automatically be disqualified, and their prize will be forfeited. Time and timekeeping will be kept and determined in Sponsor's sole discretion.

As a condition of participating in the Sweepstakes, the potential winner agrees and acknowledges that in order to be deemed the winner, the potential winner must sign and return an Affidavit of Eligibility/Liability Release, and, where lawful, a Publicity Release, at the Prize Event and agree to all terms herein, including but not limited to, the prize conditions, or prize may be forfeited. The potential prize winner's failure to return all required forms within this time period may result in the potential winner being disqualified and an alternate winner may be determined by Sponsor in its sole and discretion, in accordance with these Official Rules.

7. Prize (1): One (1) winner will receive a fully subsidized 2-year lease for a Ford® F-350 Super Duty® Lariat® truck.

Winner must enter into a two-year lease agreement with Ford Motor Credit Company and adhere to all terms and conditions of that lease agreement. Winner is responsible for routine maintenance of the vehicle and is responsible for insuring the vehicle as required by the terms of the lease agreement. Winner will also be responsible for mileage in excess of 15,000 miles per year, at the rate stated in the lease agreement, and assumes full responsibility for damage to the vehicle, excess wear and tear charges, and other liabilities at lease end as specified in the lease agreement. Vehicle will be delivered with standard equipment, as described above; any upgrades and options are at the sole expense of the winner. Color, package, factory options, and other prize specifics to be determined by Sponsor and are subject to availability. Sponsor does not make, nor in any manner is responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the vehicle including but not limited to its quality, fitness for purpose, performance, or mechanical condition. Prize winner must have proof of a valid U.S. driver's license from their state or place of residence in the United States to take delivery of vehicle; failure to show same may result in prize forfeiture and selection of an alternate winner. Winner will be responsible for all optional equipment, title, license, insurance, and registration fees required in claiming the vehicle, applicable taxes as well as all other expenses relating to the receipt and use of prize vehicle, including any travel and transportation costs associated with collecting the vehicle. All other costs not specifically stated herein as being awarded are the responsibility of the winner. Winner will be provided instructions to obtain his/her prize vehicle at a dealership to be determined by Sponsor. Winner must take delivery of vehicle within thirty (30) days of notification that dealership has received vehicle. All taxes are the sole responsibility of the winner, regardless of whether prize is used in whole or in part. All prize details not specified herein are at Sponsor's sole discretion. Sponsor will provide the winner with a W-9, which winner must complete and return to Sponsor for tax reporting purposes or prize may be forfeited, in Sponsor's sole discretion. Prize winner will be issued an IRS 1099 form for the value of the prize. ARV of the Grand Prize will be determined by the latest lease offer supplied by Ford Motor Company at the time of the drawing, but total value will be approximately \$50,000. The difference in value of prize as stated herein and value at time of prize notification, if any, will not be awarded. Ford Motor Company is not a sponsor of this drawing.

Prize is non-transferable, non-assignable, and no cash, cash equivalent, or substitution of prize is offered, except at the sole discretion of the Sponsor. If a prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right to substitute prize with another prize of equal or greater value. The winner will be solely responsible for all federal, state, and/or local taxes and for any other fees or costs associated with the prize they receive, regardless of whether it, in whole or in part, is used. The winner may be required to provide Sponsor with a valid Social



Security number or tax identification number before the prize will be awarded for tax reporting purposes. Winner will be issued an IRS 1099 form for prize. Odds of winning depend upon the number of eligible entries received.

- 8. Release: As a condition of entering this Sweepstakes, You (or Your parent or legal guardian if an eligible minor) agree (and agree to confirm in writing): (a) to release Sponsor, MorganMyers, Inc., their parents, affiliates, subsidiaries, retailers, distributors, and agents, and each of their officers, directors, employees, and agents ("Promotion Parties"), from any and all liability, illness, injury, death, loss, litigation, claim, judgment, or damage incurred with respect to the awarding, receipt, possession, and/or use or misuse of any prize, whether caused by negligence or not; (b) under no circumstances will You be permitted to obtain awards for, and You hereby knowingly and expressly waive all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses and/or any rights to have damages multiplied or otherwise increased; (c) release and hold harmless Sponsor and Promotion Parties from any and all causes of action arising out of or connected with this Sweepstakes, or any prize awarded, whether caused by negligence or not; and (d) shall be resolved individually, without resort to any form of class action; and (d) any and all liability, illness, injury, death, loss, litigation, claims, judgments, damages, and awards shall be limited to actual out-of-pocket costs incurred (if any), excluding attorneys' fees and court costs.
- 9. Publicity: Except where prohibited by law, You hereby grant Sponsor, its affiliates, and those acting on its behalf permission to use Your name, portrait, picture, voice, likeness, image, statements about this Sweepstakes, and any and all identifying characteristics and biographical information including, but not limited to, the taking of photograph(s) and/or video(s) of You by or on behalf of Sponsor or its designee, for educational, promotional, publicity, or advertising and promotion purposes, without limitation, and without any further compensation, notice, review, or consent. You further grant to Sponsor a royalty-free, worldwide, perpetual, irrevocable, and assignable right to use such photograph(s) and/or video(s), including derivative works of same, in any and all media (including, but not limited to, websites, social media, press releases, and printed publications and materials) now known or hereinafter invented. You understand and acknowledge that specific categories of Your Data (as defined in the Privacy Policy) may further be subject to the BASF Privacy Policy found at https://www.basf.com/us/en/legal/data-protection.html ("Privacy Policy"), which describes how Personally Identifiable Information and Non-Personal Information, as defined in the Privacy Policy, may be collected, processed, stored, and used.

Please be aware that by registering with BASF Corporation or its affiliates to learn more about products and services, making purchases, or initiating other business transactions with BASF Corporation, BASF Corporation will be collecting certain Personally Identifiable Information about You and Your internet activity for specific business purposes. For a description of the information collected about You and the business purposes for which that information is used, please click here: *Table III Data Collection Purpose*. For further information about BASF's overall data privacy practices, please review BASF's Privacy Policy, which may be accessed here: https://www.basf.com/us/en/legal/data-protection.html

10. General Conditions: Sponsor is not responsible for lost, late, misdirected, undelivered, incorrect, or inaccurate entry information whether caused by security controls, Internet users, or by any of the equipment or programming associated with or utilized in this Sweepstakes or by any technical or human error which may occur in the processing of the entries. Sponsor reserves the right to cancel, suspend, and/or modify the Sweepstakes, or any part of it, if any fraud, non-authorized human intervention, bugs, virus, technical failures, or any other factor beyond Sponsor's reasonable control corrupt, impair, or affect the administration, security, fairness, proper conduct, or the integrity or proper functioning of this Sweepstakes, as determined by Sponsor in its sole discretion. In the event of cancellation, Sponsor will randomly award the prize from among all eligible, non-suspect entries received prior to cancellation. Sponsor is not responsible for computer system, phone line, hardware, software, or program malfunctions, or other errors, failures or delays in computer transmissions, the website, or network connections that are human or technical in nature. Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process, the website, or the operation of this Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of this Sweepstakes, including, but not limited to: multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by these Official Rules; or the use of bots, macros, scripts, or other technical means for entering. Any attempt by any person to deliberately damage any website or undermine the legitimate operation of this Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.



11. Binding Arbitration: Any controversy or claim arising out of or relating to this Sweepstakes shall be settled by binding arbitration in a location determined by the arbitrator as set forth herein (provided that such location is reasonably convenient for claimant), or at such other location as may be mutually agreed upon by the parties, in accordance with the procedural rules for commercial disputes set forth in the Comprehensive Arbitration Rules and Procedures of JAMS ("JAMS Rules and Procedures") then prevailing, and judgment upon the award rendered by the arbitrator(s) may be entered in any court having jurisdiction thereof. The arbitrator shall be selected pursuant to the JAMS Rules and Procedures. The arbitrator shall apply Texas law consistent with the Federal Arbitration Act and applicable statutes of limitations and shall honor claims of privilege recognized at law. In the event that You are able to demonstrate that the costs of arbitration will be prohibitive as compared to the costs of litigation, Sponsor will pay as much of Your filing and hearing fees in connection with the arbitration as the arbitrator deems necessary to prevent the arbitration from being cost-prohibitive. If any part of this arbitration provision is deemed to be invalid, unenforceable or illegal (other than that claims will not be arbitrated on a class or representative basis), or otherwise conflicts with the rules and procedures established by JAMS, then the balance of this arbitration provision shall remain in effect and shall be construed in accordance with its terms as if the invalid, unenforceable, illegal, or conflicting provision were not contained herein. If, however, the portion that is deemed invalid, unenforceable or illegal is that claims will not be arbitrated on a class or representative basis, then the entirety of this arbitration provision shall be null and void, and neither You nor Sponsor shall be entitled to arbitrate their dispute. Upon filing a demand for arbitration, all parties to such arbitration shall have the right of discovery, which discovery shall be completed within sixty (60) days after the demand for arbitration is made, unless further extended by mutual agreement of the parties. THE ARBITRATION OF DISPUTES PURSUANT TO THIS PARAGRAPH SHALL BE IN YOUR INDIVIDUAL CAPACITY AND NOT AS A PLAINTIFF OR CLASS MEMBER IN ANY PURPORTED CLASS OR REPRESENTATIVE PROCEEDING. THE ARBITRATOR MAY NOT CONSOLIDATE OR JOIN THE CLAIMS OF OTHER PERSONS OR PARTIES WHO MAY BE SIMILARLY SITUATED. DO NOT ENTER THIS SWEEPSTAKES IF YOU DO NOT AGREE TO HAVE ANY CLAIM OR CONTROVERSY ARBITRATED IN ACCORDANCE WITH THESE OFFICIAL RULES. BY PARTICIPATING IN THE SWEEPSTAKES, YOU AGREE THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY THROUGH BINDING ARBITRATION AS SET FORTH ABOVE, WITHOUT RESORT TO ANY FORM OF CLASS ACTION AND (2) YOUR REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND YOU IRREVOCABLY WAIVES ANY RIGHT TO SEEK

INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY SET FORTH ABOVE AND IN SECTION 7(B)-(D), SO SUCH LANGUAGE MAY NOT APPLY TO EVERY ENTRANT.

- 12. Governing Law & Jurisdiction: This Sweepstakes and its Official Rules are governed by U.S. law and are subject to all applicable federal, state and local laws and regulations. All issues and questions concerning the construction, validity, interpretation and enforceability of the Sweepstakes Official Rules, or the rights and obligations of entrants and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Texas, U.S.A., without giving effect to the conflict of laws rules thereof, and any matters or proceedings which are not subject to arbitration as set forth in Section 11 of these Official Rules and/or for entering any judgment on an arbitration award, shall take place in the State of Texas in the City of Lubbock.
- **13. Winner's List:** For a list of winners, mail a self-addressed, stamped envelope to: FiberMax One Ton Club Sweepstakes, N16 W23233 Stone Ridge Drive, Suite 200, Waukesha, WI 53188. Requests must be received by May 31, 2024.

Always read and follow label directions.

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