



INVIGOR
HYBRID CANOLA
InVigor Choice LR344PC

Canola seed hybrid performance comparison.

InVigor® hybrid canola from BASF continues to lead yield rankings in field trials across the country. With consistently strong yield potential and exciting new traits to help improve harvestability, InVigor hybrid canola gives you the confidence to grow more.

Flexibility at its finest.

InVigor Choice hybrid with Pod Shatter Reduction and first-generation clubroot resistance.¹ InVigor Choice LR344PC features both the LibertyLink® technology system and TruFlex® canola with Roundup Ready® Technology. Perfect for growers looking to combine high yield potential InVigor canola genetics with the flexibility of Liberty® herbicide or Roundup® herbicide applications.

	Yield	104.1% of the new checks (InVigor L233P and Pioneer® 45H33), WCC/RRC ² trials, 2018 103.6% of InVigor L233P, 2018, n=12
	Traits	Patented Pod Shatter Reduction technology First-generation clubroot resistance Both the LibertyLink technology system and TruFlex® canola with Roundup Ready® Technology
	Growing Zones	All growing areas in the US spring canola market
	Standability	Strong
	Maturity	2 1/2 days later than InVigor L233P
	Blackleg	R – Blackleg resistant

Please note: Maturity and standability are based on performance ratings and data compiled from several InVigor internal trials over multiple years. Results may vary on your farm due to environmental factors and preferred management practices. n=number of balanced trials.

¹ To predominant clubroot pathotypes found in Canada at the time of registration. InVigor L333PC, InVigor L350PC, InVigor Choice LR354PC, InVigor L340PC, InVigor Choice LR344PC and InVigor L345PC share the same first-generation clubroot resistance profile. InVigor L343PC has this resistance profile plus it contains second-generation multigenic clubroot resistance to additional clubroot pathotypes to help combat evolving clubroot pathotypes.

² Western Canadian Canola/Rapeseed Recommending Committee.



InVigor Choice in the field.

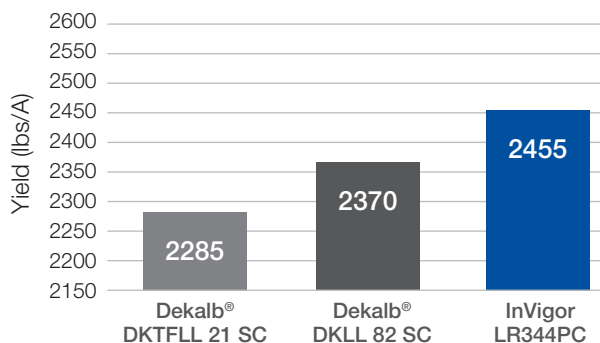
InVigor Choice LR344PC vs. competitors

InVigor Choice LR344PC yielded 107.4% of Dekalb® DKTFL 21 SC across 9 DSTs in 2020.

InVigor Choice LR344PC averaged a 3.5% yield advantage over Dekalb® DKLL 82 SC across 9 DSTs in 2020.

Source: 2020 InVigor USA Demonstration Strip Trials. n=9
Results may vary on your farm due to environmental factors and preferred management practices.
Results from November 3, 2020.

Yield (lbs/A)



Manage volunteer canola.

If you're planning to grow InVigor Choice LR344PC, be sure to have an active volunteer canola management plan:

- Add an alternative mode of action to glyphosate in your pre-seed burndown
- Maintain a minimum 3-year canola rotation
- Manage canola volunteers in rotational crops
- Reduce harvest losses that can result in canola volunteers
- Scout fields and keep detailed notes

Cross pollination in your canola field is a normal occurrence in spring canola growing areas of North America. That's why volunteer canola can contain more than one herbicide-tolerant trait, regardless of the herbicide-tolerant system(s) that have been previously grown.

For more information, please reach out to your local BASF representative.

Is InVigor Choice a good fit for you?

If you answer yes to any of the following questions, InVigor Choice could be a great solution for your operation:

- ✓ Looking for the benefits of high-yielding InVigor genetics with the ability to use glyphosate?
- ✓ Looking for in-crop herbicide application flexibility?
- ✓ Looking to manage resistance with multiple modes of action?
- ✓ Looking to add an alternative mode of action to glyphosate in a pre-seed burndown to manage volunteer canola in rotational crops?

Please note: If you have glyphosate-resistant weeds, InVigor with only the LibertyLink trait may be better suited for your needs.

IMPORTANT: This bulletin is not intended to provide adequate information for use of these products. Read the label before using these products. Observe all label directions and precautions while using these products.

InVigor®

BASF
We create chemistry

Always read and follow label directions.

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