

# Nurizma<sup>®</sup> Insecticide Equipment Reimbursement Program



## 2024 Grower Equipment Reimbursement Program\*

### Nurizma Insecticide

Purchase a minimum of 300 fl oz

**\$2.00/fl oz**



### Qualified Equipment

Purchase one or more qualified equipment(s)\*\*



UP TO

**\$18K**

**OPPORTUNITY**

## Maximum Program Periods

3 Years

\*Terms and conditions apply. See Equipment Reimbursement Program for full details.  
\*\*See list of approved equipment.

## Qualified Equipment

### List of Approved Equipment

Insecticide equipment parts or update kits	Agitation systems
Tanks for planters or tractors	Recirculation pumps
Rate control systems	Placement devices

## Program Benefits

- Maximize the full potential of your Nurizma insecticide purchase
- Flexibility to use Nurizma insecticide and other inputs in one pass
- Enabling growers to pick your equipment of choice<sup>1</sup>
- Operational efficiency through your existing set up

## Incentive Example

Grower purchases \$6,000 of Qualified Equipment during the Program Period and 1,500 fl oz of Nurizma insecticide this year. Then purchases another 1,000 fl oz of Nurizma insecticide for the following two years.

Brand	fl oz	Incentive
Nurizma insecticide (year 1)	1,500	\$3,000
Nurizma insecticide (year 2)	1,000	\$2,000
Nurizma insecticide (year 3)	1,000	\$1,000
<b>Total Reimbursement Incentive</b>		<b>\$6,000</b>

Because the Grower purchased enough Nurizma insecticide over this year and the next two years they qualified for a full reimbursement for their qualified equipment.

Year 3, Grower only got \$1,000 incentive to not exceed the \$6,000 cost of the Qualified Equipment.

**■ BASF**  
We create chemistry

# Nurizma®

Insecticide

## Nurizma® Insecticide: A Novel Mode of Action, Broad Spectrum Insecticide for Corn Rootworm Control

### Corn Rootworm Control Beyond Your Expectations



#### First and Only IRAC Group 30 Insecticide = More Consistent Rootworm Control

- No known cross resistance
- Broad-spectrum activity
- More complete insect control
- Stronger roots, better stands



#### Not a Restricted Use Pesticide

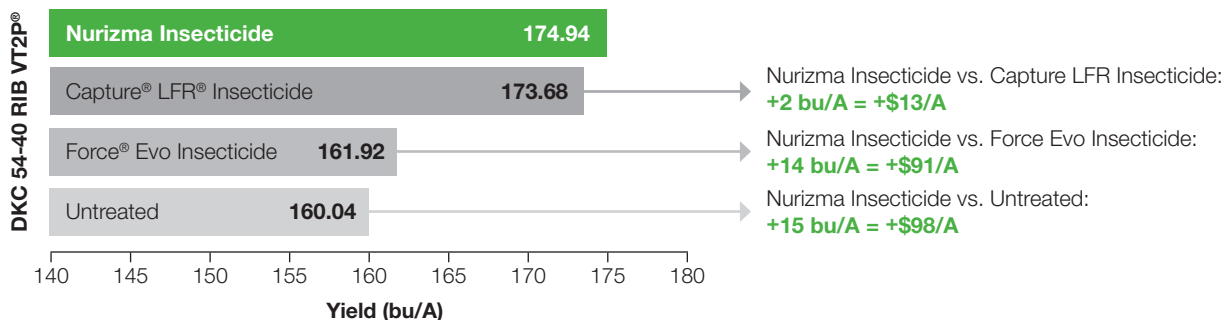
- “Caution” signal word
- Minimal PPE requirements
- No required bookkeeping
- Hassle free loading, mixing and application
- Greater operational efficiency



#### Low Use Rate

- 1 fl oz/A
- Less packaging and waste
- Easier handling and disposal

### Corn Yield Trial from Various Soil Applied Insecticides



2022 BASF Sponsored Trial. ISU Trial planted May 16th, 2022 near Nashua, IA. 30" row spacing. 10/22 USDA average cash price of \$6.50/bu. Nurizma insecticide 1.0 fl oz/A, Force Evo insecticide 8.0 fl oz/A, and Capture LFR insecticide at 8.5 fl oz/A.

**BASF**  
We create chemistry



Equipment  
Reimbursement  
Program



Grower  
Finance  
Program

Scan here for full program details and terms and conditions.