

BASF
We create chemistry

Nurizma™
Insecticide

STAND UP FOR YOUR CORN

ONE SHOT THIS SEASON FOR CORN THAT STANDS TALL IN THE FACE OF BELOWGROUND PESTS.

For farmers who want confidence in belowground pest control in their corn, Nurizma™ insecticide is a new product with a novel mode of action from BASF. Nurizma insecticide targets corn rootworm, wireworms, grubs, and seedcorn maggots at the source and provides powerful protection for roots to help ensure a successful season.

It's ideal for all corn production systems, especially continuous corn. Nurizma insecticide gives you control of the problem so you can focus on control of your entire operation. You have one shot. Make it count with Nurizma insecticide.



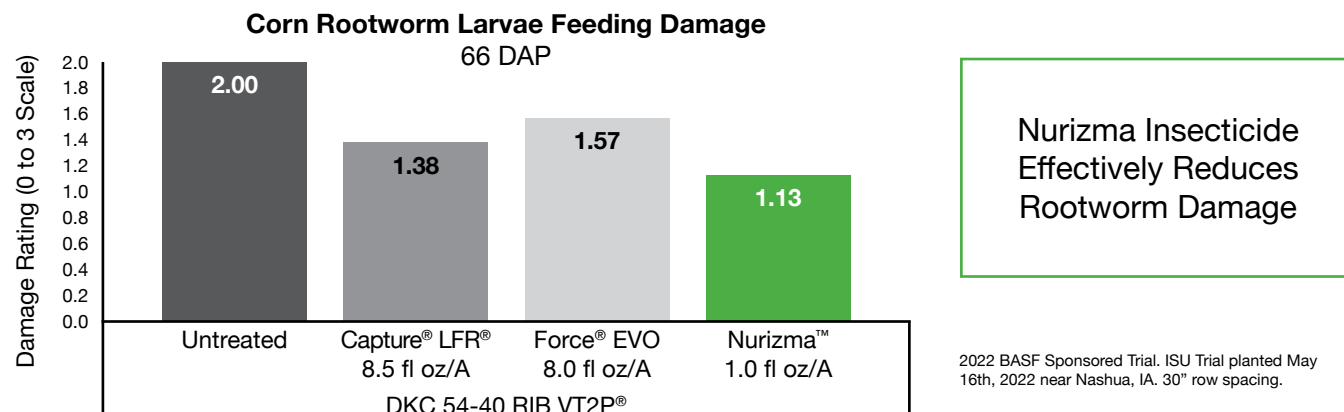
TO STAND AND PROTECT

Nurizma™ insecticide from BASF is an in-furrow insecticide that targets corn rootworm, wireworms, grubs and seedcorn maggots at the source: the roots. This novel IRAC Group 30 insecticide controls belowground pests to help protect your yield potential and harvest efficiency. In addition to its high efficacy, Nurizma insecticide's low application rate of 1 fl oz/acre at planting is sure to give you confidence in a great start to the season.

MORE KEY ADVANTAGES OF NURIZMA INSECTICIDE:

- No cross-resistance with existing modes of action
- Fewer containers to store and handle
- **Not** a Restricted Use Pesticide

HOW NURIZMA INSECTICIDE STACKS UP AGAINST THE COMPETITION



TOPIC	NURIZMA™ BASF	AZTEC® 4.67G AMVAC	CAPTURE® LFR® FMC	FORCE® EVO SYNGENTA	INDEX® AMVAC
Group	30	1B and 3A	3A	3A	1B and 3A
Active Ingredient(s)	Broflanilide	Tebupirimphos & Cyfluthrin	Bifenthrin	Tefluthrin	Chlorethoxyfos & Bifenthrin
Corn Rootworm Use Rate Per Acre (30 in. Rows)	1.0 fl oz/A	3.27 lbs/A	8.5–17.0 fl oz/A	8.0–10.0 fl oz/A	11.3–12.5 fl oz/A
Application	In-Furrow	Band, T-Band, In-Furrow	In-Furrow, Band, Chemigation, Broadcast	Band, In-Furrow	In-Furrow
Closed Handling System	No	Yes	No	Yes	No
Restricted Use Pesticide	No	Yes	Yes	Yes	Yes
Hazard Signal	⚠ Caution	⚠ Warning	⚠ Warning	⚠ Danger	⚠ Danger
Products Needed for 1,000 acres	4 cases (4x64 fl oz)	65 bags (50 lbs each)	26 cases (2x2.5 gal)	16 cases (2x2.5 gal)	6.54 kegs (151 lbs each)

You've only got one shot this season to establish stronger roots for the strongest standability. Contact your local retailer or BASF representative to learn more about how Nurizma insecticide can protect against rootworm, wireworms, grubs and seedcorn maggots harvest loss for confidence in your yields, pride in your fields and corn that stands tall.